

Cindy Jeffrey

Cindy Jeffrey is the Executive Director of Health Education, Inc. which has been active in Nebraska on various public health and safety issues including tobacco use prevention. She was the program director for Nebraska's SmokeLess States project throughout the duration of the program. During her time working in reducing tobacco use in Nebraska, Nebraska has raised its tobacco tax, funded and maintained funding for a state tobacco control program, and passed local ordinances and a state law protecting smoke-free worksites.