



Tobacco At The Ballot Box

The Impact of the 2012 Election on Tobacco Control

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“It has been said that democracy is the worst form of government . . .



. . . except all the others that have been tried.”
-- Sir Winston Churchill



A good night for tobacco control

Overall positive results

Some challenges, one big disappointment



Overview

Ballot Initiatives

National Results

Other State Results



Ballot Initiatives

North Dakota – statewide and local

Missouri

California

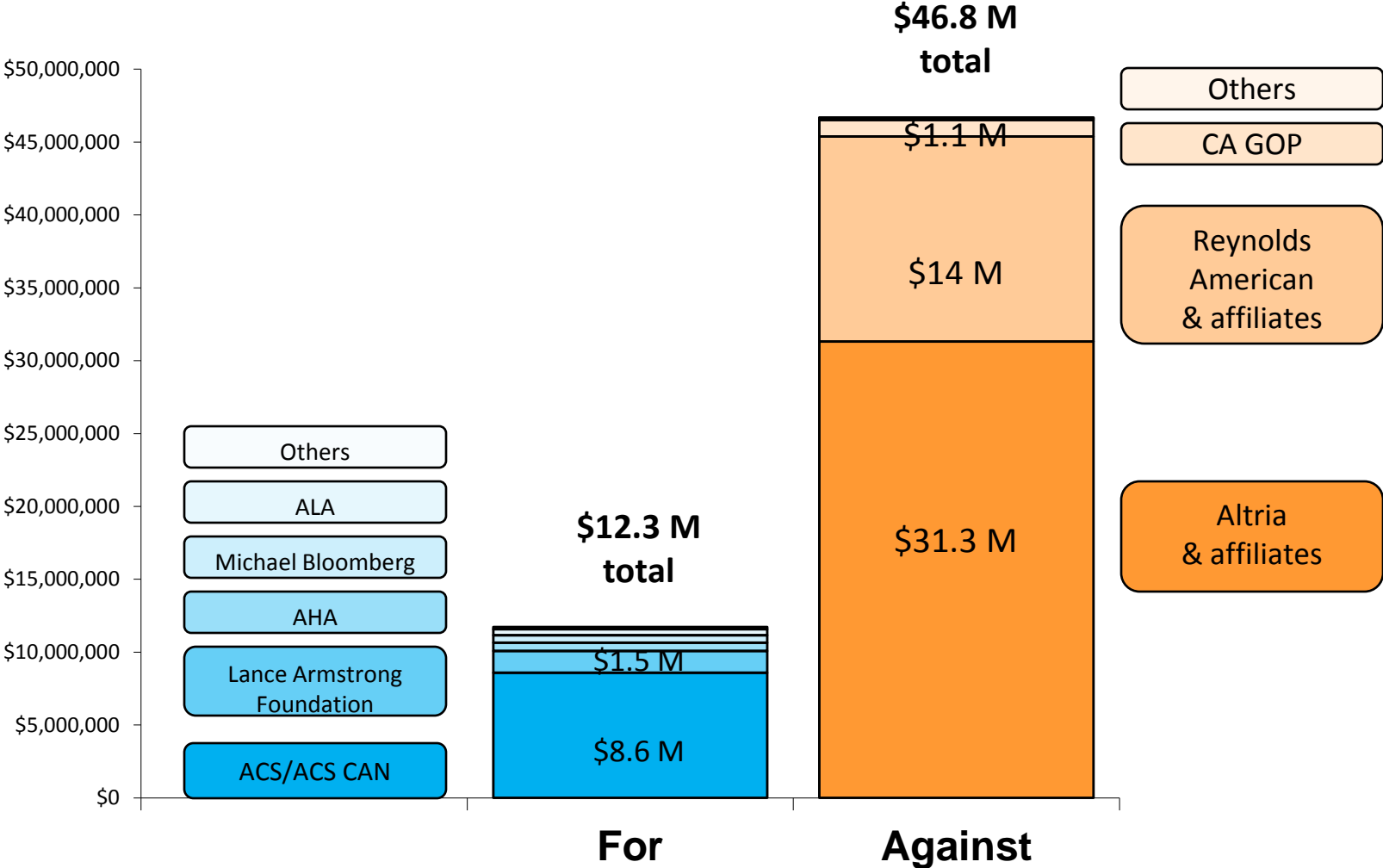
Future of taxes on the ballot?



History of Tobacco Tax Ballot Measures

State	Win	Loss
Arizona	1994; 2002; 2006	
California	1988;1998	2006; 2012
Colorado	2004	1994
Massachusetts	1992	
Missouri		2002; 2006; 2012
Montana	2004	1990
Oklahoma	2004	
Oregon	1996; 2002	2007
South Dakota	2006	
Washington	2001	

Proposition 29: \$ Raised By Each Side



Source: Maplight.org; Filings with the CA Secretary of State



National Results

President

Senate

House



President

President's re-election provides opportunity on a wide range of issues

- FDA
- Prevention Fund
- National Media Campaign



Senate

Democrats gain seats

New members represent additional votes and higher intensity of support



House

Democrats gain, Republicans control
Cigar Exemption
Fiscal Cliff negotiations



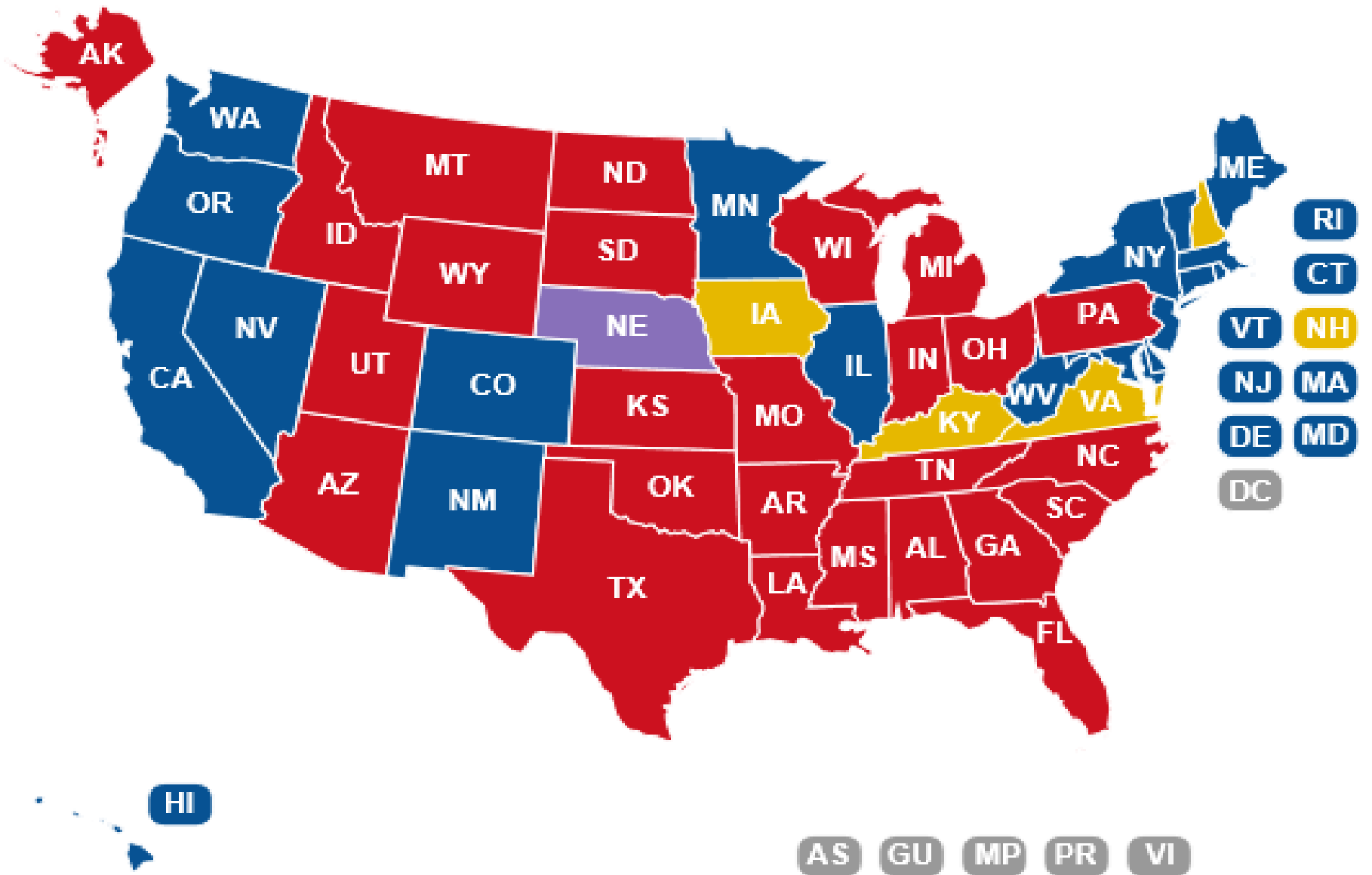
State Election Results

- Mixed bag – Ds gain legislatures, Rs have 30 Governors
- Ds gain about 150 seats and take back eight chambers they lost in 2010
- Since 1900, the party winning the White House has gained seats in legislatures in 21 of 29 elections.



More Polarization?

- Half legislative chambers have supermajorities, up from 13 four years ago
- Good or bad, depending on perspective!





Impact on State Tobacco Control

- Positive: OR, WA, NY, MN, NH, MD
- Negative: NC, IN
- Mixed: TX, KY



Conclusion

- Whatever the results in your state, collaboration as important as ever



Questions?

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