

**TCN Strategies for Smoke-Free Air Policy Implementation
Teleconference Series**

2010 Webinar 3:

**The Devils in the Details: Achieving the New Gold Standard in
Smoke-free Policies**

Tuesday, July 6, 2010 – 12 p.m. PT/1 p.m. MT/2 p.m. CT/3 p.m. ET

Agenda:

- I. Welcome & Introduction – Madeleine Solomon, Moderator
- II. The Devils in the Details: Achieving the New Gold Standard in Smoke-free Policies
 - Bronson Frick, Associate Director, Americans for Non-Smokers Rights Foundation
 - Maggie Mahoney, Deputy Director, Tobacco Control Legal Consortium
- III. Perspectives from the Frontlines
 - Sally Herndon, MPH, Head, Tobacco Prevention and Control Branch, North Carolina Division of Public Health
 - Jim D. Martin, Director of Policy and Programs, Tobacco Prevention and Control Branch, North Carolina Division of Public Health
 - Sharon R. Biggers, MPH, CHES, Director, Division of Tobacco Prevention and Control, South Carolina
- IV. Q & A
- V. Closing and Next Steps - Madeleine Solomon, Moderator

For more information, please visit the Tobacco Control Network Website:
www.ttac.org/tcn

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