

Glenn E. Schneider – Bio Sketch

Glenn Schneider is the Chief Program Officer for the Horizon Foundation, one of the largest health philanthropies on the East Coast. As CPO, Glenn works on the development and implementation of major Foundation initiatives, including its strategic plan.

Prior to joining the Foundation, Glenn served as the Director of Health Policy and Planning for the Howard County Health Department (Maryland). He spearheaded team efforts to enact the nation's first ban on indoor tanning for minors and launch the Healthy Howard Health Plan, a nationally-acclaimed health care access program for the uninsured. He was also part of the leadership team that conducted the nation's largest drive-thru flu clinic.

Prior to joining the Health Department, he served as the Executive Director of the Maryland Citizens' Health Initiative, the state's largest health care consumer group. Schneider and his team of outreach workers and volunteers built the largest coalition (1100 organizations) ever amassed in state history to fight for quality and affordable health insurance coverage for all Marylanders. The Health Care for All! Coalition won major victories for health care consumers and public health during Schneider's tenure. It advanced one of the nation's largest Medicaid expansions, the nation's first Fair Share Health Care law requiring large companies to contribute a minimum amount towards employee health care costs, and the nation's best prescription drug discount program for the uninsured. It also kept CareFirst BC/BS a non-profit insurer and raised Maryland's tobacco tax by \$1 per pack to become one of the highest in the United States.

Glenn's work as a national consultant, community organizer, grassroots strategist, and policy director has resulted in the passage of over twenty-five state and local laws across the nation that increased access to health care, raised tobacco prices, created smoke-free public places, and cut youth access to tobacco.

He has been a featured speaker at state and national conferences and has authored papers and columns appearing in major journals and newspapers. He has been quoted by national news outlets such as the Baltimore Sun, National Public Radio, Redbook Magazine, SmartCEO Magazine, US News and World Report, and the Washington Post. Schneider is a nationally sought after speaker, trainer, and guest lecturer on many advocacy topics including strategic planning, community organizing, media advocacy and systems change and is currently an adjunct professor at the University of Maryland, Baltimore. He has a Masters Degree in Public Health from the Graduate School of Public Health, University of Pittsburgh and received his school's highest honor, the Distinguished Graduate Award, in 2002. Glenn also received the 2003 Jack Lodge Award for Effective Advocacy from the American Lung Association, the 2004 Community Advocate of the Year Award from the American Cancer Society, a 2004 Social Justice Leadership Fellowship from the Advocacy Institute, and the 2008 James W. Rouse Community Builder Award from the Howard County Democratic Party. He was a co-awardee of the Maryland Daily Record's 2008 Innovators of the Year Award and the 2008 Maryland Society for Public Administration's Local Government Innovation Award.

Glenn's beautiful wife Janice and their boys, Eric and Evan, keep him happy and balanced.