



Agenda

- I. **Welcome** - *Madeleine Solomon*, Moderator, Tobacco Technical Assistance Consortium
- II. **Introduction** – *Tricia Valasek*, National Association of Local Boards of Health
- III. **Background on e-cigarettes** - *Jennifer Pearson* - Legacy
- IV. **Local regulation of e-cigarettes** - *Joelle Lester*, Tobacco Control Legal Consortium
- V. **Tobacco industry tracking** - *Cynthia Hallett and Bronson Frick*, Americans for Nonsmokers' Rights
- VI. **State regulation of electronic cigarettes** - *Jeanne Finberg*, California Office of the Attorney General
- VII. **Lessons learned navigating a controversial local policy** - *Stan Flemming*, Tacoma-Pierce County Board of Health and *Miae Aramori*, Tacoma-Pierce County Health Department
- VIII. **Questions and Answers**