

National African American Tobacco Prevention Network (NAATPN)

“To serve as the national organization dedicated to the facilitating the development and implementation of comprehensive and community competent tobacco control programs to benefit communities of African descent”

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www.NAATPN.org

1. What is your network’s perspective on smoke-free air issues as a social justice issue?
Because of the unique historical relationship between the tobacco industry and Black communities, we have always viewed all aspects of tobacco control and prevention as much as a social justice issue as one of public health. Disparate advertising, the on-going purchasing of ‘corporate goodwill’ via employment and sponsorships, the role of menthol, disregard for MSA and other regulations within our communities, and inequitable product placement have necessitated that we approach tobacco control from a much broader perspective.
2. What actions are you taking to address this issue?
In addition to the traditional public health prevention and education approaches, we have engaged in filing multiple lawsuits, media and policy advocacy, street demonstrations, billboard whitewashing, eliciting famous personalities to assist with public service announcements, and made visits to Capitol Hill in order to combat the exploitive nature of the industry.
3. How can states and communities become engaged in these actions?
We have always had good grassroots community connections in our work, because at our founding we established ourselves as the entity that would construct a “national village” where anyone and everyone was welcome, as long as the focus remained on reducing the impact of tobacco in communities of African descent. States can join the effort, by helping to identify those Black communities in their states that are, or have the potential to, become organized around tobacco control and connecting them to us, for education, training and technical assistance. States can also invite us in to do the same.
4. Recommended resources and links:
 1. Our website (www.NAATPN.org) for downloadable Fact Sheets on various aspects of Black tobacco control, information on education, trainings and technical assistance;
 2. Pathways to Freedom (PTF) –Winning the Fight Against Tobacco Cessation Guide - can be ordered in quantity via the [CDC Tobacco Control weblink](#);
 3. The National African American Tobacco Education Network (located in California), and their tobacco control program which includes outreach for churches (www.NAATEN.org);
 4. Not in Mama’s Kitchen – a smoke-free air policy program designed for the home and multi-family dwellings (www.notinmamaskitchen.org).



National Native Commercial Tobacco Abuse Prevention Network

Mission: To provide a forum for Tribes and Tribal Organizations to obtain and disseminate evidence based and culturally appropriate information in order to identify and eliminate health disparities related to commercial tobacco abuse.

Priority Initiatives:

Goal: To create a true national network that actively involves American Indian and Alaska Native Tribes and Tribal Organizations and other stakeholders in addressing the disproportionately high commercial tobacco prevalence rates and ensuing adverse health effects among AI/AN populations.

- Provide tribes the scientific knowledge and technical assistance that will allow them to implement tools such as tribal-specific American Indian and Alaska Native Adult Tobacco Surveys so that they can use their distinct surveillance data to inform and improve their own programs
- Begin the process of collecting data to inform a Promising Practices in Indian Country – a compendium of culturally appropriate interventions that have been scientifically evaluated and have shown to be successful among AI/AN populations
- Provide expert guidance in implementing policy – sometimes at the most basic level
- Provide real technical assistance that is informed by both science and cultural relevance

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Tobacco Control Network
Smokefree Air as a Social Justice Issue

1. What is your network's perspective on smoke-free air issues as a social justice issue?

The National Native Commercial Tobacco Abuse Prevention Network believes that it is the right of our communities and our people to breath smoke free air. Protecting our elders and our children and providing an environment that displays healthy behaviors and does not promote harmful behaviors is a goal of every Tribal Community and their leadership. The National Native Network continues to work hard to promote these efforts. It is of the utmost importance that we acknowledge the need to respect sovereignty issues when dealing with smoke free air issues of commercial tobacco and to respect the right of native people to use tobacco ceremonially/religiously. Our tribal leadership continue to learn about and realize the devastation the use of commercial tobacco has on a tribal member/family/community. Continuing to work with Tribal Leadership, Tribal Elders, and Tribal community members will be key to promoting smoke free air and policy that supports this goal.

2. What actions are you taking to address this issue?

- The Network has developed a Policy Toolkit for tribal policy development for Tribal communities. The Policy Toolkit is the most comprehensive collection of examples and templates for Tribal commercial tobacco policy development. It is available online at www.KeepItSacred.org Smoke free air policies are highlighted in this document along with methods used to develop and implement policy within the community.
- Collection of Promising Practices in Indian Country – a compendium of culturally appropriate interventions that have been scientifically evaluated and have shown to be successful among AI/AN populations, is in the process of being collected. The guide will be disseminated in the 10-11 project year and will include information on the strategies used to develop smoke free air policy.
- Quarterly conference calls and web based activities have been planned and implemented. National Network membership comprised of AI/AN tribes, tribal organizations, including past and present CDC-OSH funded Tribal Support Centers, membership of CDC-OSH, National TC Partners, and States have been engaged and maintained to create a highly visible and very active AI/AN National Network.
- On an ongoing basis project partners facilitate learning and information sharing between Network participants, CDC OSH, States, and other national tobacco control partners by providing regular venues of communication by implementing regional trainings, technical assistance calls and webinars. These communications include information about smoke free air policy development.
 - **This year the Tribal Institute on Commercial Tobacco: Integrating Chronic Disease Interventions will be held June 3rd and 4th in Albuquerque, NM. Please visit www.tribalinstitute.net for more information.**

3. How can states and communities become engaged in these actions?

Please contact Lisa Abramson-Kerfoot to be added to the e-newsletter and informational distribution lists. You are also welcome to visit our website for upcoming news and information.

4. Recommended resources and links:

www.tribalinstitute.net
www.KeepItSacred.org

Asian Pacific Partners for Empowerment, Advocacy and Leadership (APPEAL) – PROMISE (Promising Practices that are Replicable, Obtainable, Measurable, Innovative, Sustainable and Empowering) Network

APPEAL's mission is to champion social justice and achieve parity and empowerment for Asian Americans, Native Hawaiians and other Pacific Islanders by supporting and mobilizing community-led movements through advocacy and leadership development on critical public health issues.

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1. What is your network's perspective on smoke-free air issues as a social justice issue?

APPEAL believes that everyone should have the right to breathe smoke-free air. The Asian American, Native Hawaiian and Pacific Islander (AA & NHPI) community continues to face disproportionately high rates of exposure to secondhand smoke in the workplace, cars, and homes. Many community members are employed in jobs (i.e. restaurants, casinos, etc.) that are not covered by secondhand smoke restrictions are often subjected to secondhand smoke as well as residual smoke. In addition, it is important to note that there are unintended consequences of tobacco control policy where lower-educated Asian American women are less likely to benefit from clean indoor air laws.

APPEAL has developed the following policy recommendations around clean indoor air/secondhand smoke:

- Develop and fund a national campaign on secondhand smoke impacting AA & NHPI communities
- Fund educational programs that assist AA & NHPI restaurant owners and businesses with compliance on clean indoor air ordinances and smoke-free campaigns.

2. What actions are you taking to address this issue?

APPEAL has worked on smoke-free ordinances on the community level. Below are a few examples of community or voluntary policy initiatives that we have contributed to:

In San Francisco Chinatown, APPEAL's community partner, Chinese Progressive Association (CPA) mobilized the community around secondhand smoke exposure of low-income tenants living in single resident occupancy (SRO) hotels. SRO tenants advocated for the enforcement of

San Francisco Health and Labor Codes prohibiting smoking in common areas of hotels and established a Chinese language telephone line so residents can report complaints.

In 2008, APPEAL subcontracted Asian Community Development Corporation (ACDC), a nonprofit community development organization that builds affordable housing and organizes the residents of Boston's Chinatown for neighborhood development to work with policymakers at the city and state level to create public incentives or regulations to encourage smoke-free housing development.

APPEAL has also worked with numerous Asian American, Native Hawaiian and Pacific Islander (AA & NHPI) organizations on collecting data regarding knowledge of secondhand smoke and establishing smoke-free policies for community events. We also hope to address this issue more in the upcoming year.

3. How can states and communities become engaged in these actions?

Please visit APPEAL's website to become a member of our network (http://www.appealforcommunities.org/pages/Membership_Information8.php?project_id=8). Network benefits include receiving up-to-date information on data, resources and policy issues relevant to the AA & NHPI community, opportunities to network with AA & NHPI community leaders, and gain linkages to technical assistance and training resources.

4. Recommended resources and links:

- APPEAL website: www.appealforcommunities.org
- National Network on Tobacco Control and Prevention website – section on secondhand smoke and smoke-free air:
http://www.tobaccopreventionnetworks.org/site/c.ksJPKXPFJpH/b.2896191/k.5C5E/Preventing_Secondhand_Smoke_Exposure.htm

National Latino Tobacco Control Network (NLTCN)

NLTCN's Mission: To build leadership, inform, support and energize national and regional networks of tobacco control experts and activists to work with Latino communities, states and coalitions to address the health burdens created by tobacco consumption by promoting policies and programs to prevent youth initiation, increase quit rates and assure smoke-free environments. NLTCN helps build relationships and commitments which can complement national and state tobacco control efforts, maximize the use of cessation methods, advocate effective policies, and through collaborations, TA and trainings, empower Latino communities to obtain necessary services and funding. NLTCN has a list of consultants who can provide these services, a listserv of over 1,400 members, a newsletter, a Resource Center, a National Directory of Health Professionals, Advocates and Researchers working on Tobacco Control in Latino Communities, and a website with events and relevant information:

www.latinotobaccocontrol.org

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1. What is your network's perspective on smoke-free air issues as a social justice issue? Latinos work in professions where they are still not protected from SHS such as hospitality industry, casinos, construction, landscaping, agriculture, small businesses, etc. Latinos in great number support clean indoor air policies yet they are exposed involuntarily in their workplaces.
2. What actions are you taking to address this issue? NLTCN is supporting state ordinances (IN, VA, TX, etc.) with CFTFK, local ordinances in IN, and smoke free casinos, apartment buildings and cars in CA, PR and MN. In TX, NLTCN is supporting a Latino led group to energize Latino constituencies in support of statewide efforts. NLTCN is disseminating a Regale Salud, a tool kit on smoke free apartments created by USC/UNIDOS and other materials.
3. How can states and communities become engaged in these actions? NLTCN welcomes participation of state and local officials who can provide names of Latino advocates and non-profit organizations so that NLTCN can provide TA and/or training to mobilize these Latino communities in both English and Spanish. NLTCN could link local efforts to Latino advocates in states where ordinances are being discussed.
4. Recommended resources and links: USC materials are in www.etr.org; www.tobaccofreecenter.org, www.latinotobaccocontrol.org; www.no-smoke.org; www.clues.org; www.ansrmn.org; www.smokefreetexas.org; www.indianalatinocom.com; www.tobaccopreventionnetworks.org; www.tobaccofreekids.org
5. Other comments. Latinos have high rates of asthma, diabetes, and lung cancer rates, yet they are not fully engaged on SHS efforts. They need to be contacted and encouraged to participate in SHS policies from the chronic disease perspective.

National LGBT Tobacco Control Network

Mission:

The National LGBT Tobacco Control Network works to support the many local tobacco control advocates in helping to eliminate tobacco health disparities for all lesbian, gay, bisexual and transgender people.

Network Staff:

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1. What is your network's perspective on smoke-free air issues as a social justice issue?

With smoking rates from 40% to 200% higher in the LGBT communities verse the general population smoke-free air bans are pertinent to our work.

Prior to the inception of the LGBT equal rights movement with the stonewall riots, LGBT individuals had very few places to convene and meet. Therefore, the bar culture that started to develop became a foundation to network and organize against oppression.

We know the Tobacco Industry Target LGBT's through Bar Promotions and giveaways. Additionally, as new venues have become popular for the LGBT communities to convene and mobilize, we see the Tobacco Industry having an increased presence at these venues. They continue to target the LGBT communities especially at pride events and through Bar Promotions. This has resulted in smoking becoming the norm in these gathering places.

Smoke-free air bans help to re-focus our movements for equality back to our communities, help to disassociate smoking as a norm, and protect LGBT's from SHS related illnesses.

2. What actions are you taking to address this issue?

As a Network built by the community for the community we understand the importance of facilitating direct communication, by linking States, community programs and individuals to each other through a variety of mediums. The Network has a comprehensive website complete with resources, a national project directory, and facts to help states, community programs and individuals in their work. The Network is in the process of revamping it's website, and some of its core functions to continue to be a central hub for resources and communication for LGBT tobacco efforts.

In addition to the website, the Network has a listserv and utilizes social media sites (WordPress Blog, Facebook, Twitter, and a YouTube channel) to continue to facilitate communication.

We also have a smoke-free pride toolkit to educate LGBT organizations on how to make their prides smoke-free. In addition, the guide talks about the importance of not accepting tobacco industry funding for these types of activities.

3. How can states and communities become engaged in these actions?
By visiting www.lgbttobacco.org states, communities groups, and individuals can get vital information to assist them in their work. In addition, they can sign up to receive the Networks Newsletter and to join the Network listserv.
4. Recommended resources and links:
 - www.lgbttobacco.org
 - [LGBT People and Clean Indoor Air Factsheet](#) available here:
<http://lgbttobacco.org/files/ciapolicy.pdf>
 - www.facebook.com/lgbt.tobaccocontrol
 - www.twitter.com/lgbttobacco
 - <http://lgbttobacco.wordpress.com>

Break Free Alliance

The Break Free Alliance is a program of the Health Education Council and is funded by the Centers for Disease Control and Prevention (CDC), Office on Smoking and Health (OSH). The mission of Break Free Alliance is to reduce tobacco use among populations of low socioeconomic status (SES). The Alliance is administered by the Health Education Council.

The goal of the Break Free Alliance is to engage key organizations serving low SES populations in tobacco control efforts and to assist them with resource development and assessments, technical assistance, capacity building, and evaluation to prevent and reduce tobacco use in low SES communities.

For more information on the Alliance, please visit our website:

<http://healthedcouncil.org/breakfreealliance/>

Please feel free to contact an Alliance staff member:

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1. What is your network's perspective on smoke-free air issues as a social justice issue?

Low socioeconomic status (SES) populations suffer disproportionately from tobacco use. Americans living in poverty are less likely to have access to healthcare, tobacco education and cessation resources and be protected from secondhand smoke through strong tobacco control policies where they work, live and play. Low SES populations are not being fully protected from secondhand smoke – especially young children. Smoking in the home and in automobiles continues to be a concern in this population. Additional social justice issues include:

Tobacco marketing – Low SES populations are directly targeted by the tobacco industry and are more susceptible to tobacco advertising in their communities. Tobacco advertising regulations are not as strong in low SES communities vs. middle and upper class neighborhoods. Therefore, smoking is still very normative behavior in low SES communities.

Economic – Low SES tobacco users spend more of their income on tobacco which contributes to the cycle of tobacco and poverty. Tobacco tax increases are shown to reduce tobacco use among the general population, but most low SES individuals will continue to use when the price increases. Tobacco tax revenues should be directed at strengthening and enforcing policies that will impact low SES communities and to provide cessation support services for the poor.

Tobacco Control Policies – Policies on tobacco use are more apparent in communities of middle to upper class vs. lower income areas. There are many areas where low SES communities have little or no policy on tobacco use such as: multi-unit housing, technical schools, factories, blue-collar job sites, homeless shelters, substance abuse facilities, correctional settings and local parks and recreational areas located in impoverished areas.

2. What actions are you taking to address this issue?

- *Break Free Alliance is working to expand our National Network and recruit stakeholders who are interested in policy work specifically in low SES communities. We encourage states to work with social service organizations, low income housing representatives, and others to adopt strong tobacco non-use policies.*
- *The Alliance is hosting its 2nd National Tobacco Control Conference: Promising Practices, Achieving Health and Social Equity in Tobacco Control, April 27-28, 2010. This conference focuses on bringing together all those seeking to eliminate tobacco-related disparities among priority populations. One conference track will be devoted specifically to policy strategies. (For more information about this conference below in question #5).*
- *The Alliance has developed two briefing papers to highlight tobacco policy strategies in specific low SES subpopulations: "Tobacco taxes and their impact on Populations of Low Socioeconomic Status" and "Recommendations for Addressing Tobacco Use in Correctional Facilities through Policy and Cessation Programming". (paper descriptions and links located below in question #4).*

3. How can states and communities become engaged in these actions?

What you can do to address tobacco as a social justice issue – Public Health Advocacy

- *Become a Break Free Alliance partner! When you join the Alliance you can participate in planning expert panels, review publications, provide your expertise in working with low SES populations, and have the opportunity to become a member of one of the Alliance's committees.*
Join the Alliance through our website:
<http://healtheducouncil.org/breakfreealliance/>
- *Support clean indoor air laws that target factory, garment and blue collar workers; casino employees; agencies serving homeless, mentally ill, and the chemically addicted*
- *Support tobacco tax increases in your state and advocate for that tax revenue to go back into tobacco control programs that target low SES populations*
- *Cessation is an important part of policy implementation. Continue to expand cessation services and access to NRT for low SES populations.*
- *Address asthma and its link to secondhand smoke for communities who have high asthma rates and a general concern for their children's health*

4. Recommended resources and links:

Break Free Alliance Publications:

[Tobacco Taxes and their impact on populations of low socioeconomic status](#) This document summarizes recent studies on the issue, and provides recommendations for advocates to direct funding back into tobacco prevention and cessation programs that serve low SES individuals – including policy recommendations.

[Recommendations for Addressing Tobacco Use in Correctional Facilities through Policy and Cessation Programming](#) This document provides recommendations on how to develop and implement tobacco cessation programs and tobacco control policies into correctional settings.

Other Useful Resources:

Reversal of Misfortune: Viewing Tobacco as a Social Justice Issue
Cheryl Heaton, DrPH and Kathleen Nelson, MHS
<http://ajph.aphapublications.org/cgi/content/full/94/2/186>

5. Other comments

[Promising Practices: Achieving Health and Social Equity in Tobacco Control](#) will be held in New Orleans, Louisiana on April 27-28, 2010.
This conference is presented by the [Health Education Council's Break Free Alliance](#) and [National African American Tobacco Education Network](#).

Promising Practices 2010 Conference Update –

Registration Now Open!

Catch the early bird rate by February 5th, 2010 and save \$50 off the regular conference registration rate!

You can also book your hotel accommodations through our website so register and reserve your room now!

A detailed agenda will be available online on or before January 29th, 2010. Keep checking the conference website for the latest details on the conference.

Track A: Integrating tobacco control into chronic disease prevention

Track B: Access to tobacco prevention, education and cessation services

Track C: “Yes We Can” – influencing policy, legislation and health care reform

http://healthedcouncil.org/promisingpractices_2010.html