

Sally Herndon (formerly Sally Herndon Malek)

Head, Tobacco Prevention and Control Branch, NC Division of Public Health

Sally Herndon MPH has been a leader in NC public health's efforts in tobacco prevention and control since 1991. Responsibilities include management of the Tobacco Prevention and Control Branch and coordination of evidence based tobacco prevention and control in North Carolina. She helped build support for the 2010 law that makes all N.C. restaurants and bars smokefree and worked with state and local partners to successfully implement the new law.

Sally is Chair-Elect of the Tobacco Control Network, 2011. She worked in health promotion/disease prevention in Maine (1980-86). Her education and training include an MPH from the Department of Health Behavior and Health Education School of Public Health, University of North Carolina with a focus on policy and program planning. She was a *Fellow*, NC State University's Natural Resources Leadership Institute: Resolving Conflict through Leadership in 1997; and a *Fellow* in the Advocacy Institute Leadership Program, 1999.