



Meg Riordan is the Director for Policy Research at the Campaign for Tobacco-Free Kids, a privately-funded organization established to focus the nation's attention and action on reducing tobacco use, especially among children.

As part of the Research team, Meg conducts secondary research to support the Campaign's advocacy and communication efforts aimed at promoting policies and programs to prevent kids from starting to smoke and help tobacco users quit. The results are used in the development fact sheets, talking point, briefing papers, and media materials.

In addition, Meg provides support and technical assistance to TFK's Regional Advocacy Directors, state tobacco prevention and cessation programs, and the tobacco control field as they design and implement comprehensive tobacco prevention programs and pursue tobacco policy change. Meg also supports the Campaign's federal efforts on health reform and was a key member of the TFK team that fought for FDA regulation of tobacco.

Meg received a Bachelor of Arts in Community Health and Anthropology from Brown University in Providence, RI, and a Master of Public Health from the University of Michigan in Ann Arbor.