

Maureen Busalacchi

Maureen Busalacchi serves as Executive Director of Health First Wisconsin, formerly known as SmokeFree Wisconsin. For a dozen years, Maureen has been working on public health policy issues including advocating for prevention funding, the smoke-free air law and raising tobacco taxes. Before that, Maureen worked for the Wisconsin Medical Society after cutting her teeth on several political campaigns, and she also worked for the Wisconsin Association for Perinatal Care. She serves as an advisor to organizations including the Healthy Wisconsin Leadership Institute and Wisconsin Initiative to Promote Healthy Lifestyles (WIPHL), and is a mentor for the Wisconsin Women's Policy Institute. Maureen is on the board of her daughters' school PTO and serves on her neighborhood association board. Maureen is a frequent presenter at state and national conferences for public health and the School for Medicine and Public Health in Madison and UW-Milwaukee School of Public Health. She's an avid biker, runner and gardener. She lives with her husband, Steve, and her two young daughters in Madison, WI.