PREVIEWING THE 2021 TCN POLICY RECOMMENDATIONS GUIDE

TCN Virtual Coffee Chat Series

July 28, 2020

TOBACCO CONTROL NETWORK

Coffee Chat Logistics

- **Hop on the Slido!!!**
  - Visit **www.slido.com** on your most handy mobile device
  - Enter the event code **#41640**
  - Every slide with the Slido logo will involve a Slido question so be ready!

- This session is being recorded

- A link to the recording will be made available via follow-up email and through the TCN website

- Please keep phone lines on mute

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PREVIEWING THE 2021 TCN POLICY RECOMMENDATIONS

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2016 Policy Recommendations Guide

Introduction

- Commercial vs. ceremonial tobacco use

- Health equity as an explicit goal of tobacco control

- Oppose preemption in all tobacco policies

- State and territories should work collaboratively

- Enforcement as an ongoing priority

Tobacco Control Program Funding

- Fund comprehensive, well resourced state tobacco control programs

Price of Tobacco Products

- Increase cigarette excise taxes

- Apply an excise tax to e-cigarette products

- Enact price promotion restrictions

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Price of Tobacco Products

- Increase the purchase price of other tobacco products (e.g., cigars, little cigars and cigarillos, and heated tobacco products)

- Enact minimum price floors

- Call out box: best to implement price policies as a single package

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Secondhand Smoke and Aerosol

- Enact comprehensive clean indoor air workplace laws

- Adopt or advance smoke-free multi-unit housing

- Adopt and enforce tobacco-free K-12 schools

- Adopt tobacco-free college and trade schools

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Secondhand Smoke and Aerosol

- Adopt tobacco-free healthcare and behavioral health treatment campuses

- Adopt smoke-free car policies

- Adopt tobacco-free outdoor policies

- Expand the definition of tobacco products in clean indoor air policies to include other tobacco products

Tobacco Product Availability and Youth Access

- Prohibit the sale of mint, menthol, and all other flavored tobacco products

- Enact, and strengthen existing, retail licensing laws

- Promote local tobacco retailer, density, and zoning restrictions

Tobacco Product Availability and Youth Access

- Prohibit tobacco sales in pharmacies

- Raise the minimum legal sales age for all tobacco products to 21 and roll back PUP laws

- Extend availability restrictions to e-cigarette products

- Restrict internet sales of all tobacco products

Tobacco Marketing and Advertising

- Promote adoption of voluntary e-cigarette marketing policies

- Restrict all in-store tobacco product advertising

- Restrict time, place, or manner of tobacco ads

- Call out box: Importance of age verification at point of purchase

Tobacco Cessation (Tobacco Use Treatment)

- Establish a comprehensive and barrier-free uniform cessation benefit

- Support cessation treatment system change within healthcare settings

- Increase tobacco treatment integration in behavioral health systems

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Tobacco Cessation (Tobacco Use Treatment)

- Support innovative approaches to youth cessation and integrate cessation as an alternative to school suspension

- Amplify recommendations from the Surgeon General's report on cessation

- Call out box: Importance of preserving cessation efforts and funding during public health emergencies

Emerging Strategies

- Prohibit the sale of all tobacco products

- Implement tobacco product waste strategies

- Support assurances of voluntary compliance

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Emerging Strategies

- Implement a sales restriction of all products above an established nicotine concentration

- Prohibit the sales of commercial tobacco products during a national public health crisis (e.g., a pandemic)

- Call out box: Opportunity to provide data to support the work of state AGs (e.g., lawsuits against JUUL)

ACKNOWLEDGEMENTS

Visit the TCN Website

www.tobaccocontrolnetwork.org/

Requests for TCN Members

- Sign up for the password protected TCN Forum

- Check that your state's online staff roster on the Members tab is complete and accurate

- Any TCN questions and roster updates can be directed to tcn@astho.org

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www.tobaccocontrolnetwork.org/

THANK YOU!