PREVIEWING THE 2021 TCN POLICY RECOMMENDATIONS GUIDE

TCN Virtual Coffee Chat Series

July 28, 2020
Coffee Chat Logistics

• **Hop on the Slido!!!**
  – Visit [www.slido.com](http://www.slido.com) on your most handy mobile device
  – Enter the event code **#41640**
  – Every slide with the Slido logo will involve a Slido question so be ready!

• This session is being recorded

• A link to the recording will be made available via follow-up email and through the TCN website

• Please keep phone lines on mute
PREVIEWING THE 2021 TCN POLICY RECOMMENDATIONS
2016 Policy Recommendations Guide
Introduction

• Commercial vs. ceremonial tobacco use

• Health equity as an explicit goal of tobacco control

• Oppose preemption in all tobacco policies

• State and territories should work collaboratively

• Enforcement as an ongoing priority
Tobacco Control Program Funding

• Fund comprehensive, well resourced state tobacco control programs
Price of Tobacco Products

• Increase cigarette excise taxes

• Apply an excise tax to e-cigarette products

• Enact price promotion restrictions
Price of Tobacco Products

- Increase the purchase price of other tobacco products (e.g., cigars, little cigars and cigarillos, and heated tobacco products)

- Enact minimum price floors

- Call out box: best to implement price policies as a single package
Secondhand Smoke and Aerosol

- Enact comprehensive clean indoor air workplace laws
- Adopt or advance smoke-free multi-unit housing
- Adopt and enforce tobacco-free K-12 schools
- Adopt tobacco-free college and trade schools
Secondhand Smoke and Aerosol

- Adopt tobacco-free healthcare and behavioral health treatment campuses
- Adopt smoke-free car policies
- Adopt tobacco-free outdoor policies
- Expand the definition of tobacco products in clean indoor air policies to include other tobacco products
Tobacco Product Availability and Youth Access

- Prohibit the sale of mint, menthol, and all other flavored tobacco products
- Enact, and strengthen existing, retail licensing laws
- Promote local tobacco retailer, density, and zoning restrictions
Tobacco Product Availability and Youth Access

• Prohibit tobacco sales in pharmacies

• Raise the minimum legal sales age for all tobacco products to 21 and roll back PUP laws

• Extend availability restrictions to e-cigarette products

• Restrict internet sales of all tobacco products
Tobacco Marketing and Advertising

- Promote adoption of voluntary e-cigarette marketing policies
- Restrict all in-store tobacco product advertising
- Restrict time, place, or manner of tobacco ads
- Call out box: Importance of age verification at point of purchase
Tobacco Cessation (Tobacco Use Treatment)

• Establish a comprehensive and barrier-free uniform cessation benefit

• Support cessation treatment system change within healthcare settings

• Increase tobacco treatment integration in behavioral health systems
Tobacco Cessation (Tobacco Use Treatment)

• Support innovative approaches to youth cessation and integrate cessation as an alternative to school suspension

• Amplify recommendations from the Surgeon General’s report on cessation

• Call out box: Importance of preserving cessation efforts and funding during public health emergencies
Emerging Strategies

• Prohibit the sale of all tobacco products
• Implement tobacco product waste strategies
• Support assurances of voluntary compliance
Emerging Strategies

- Implement a sales restriction of all products above an established nicotine concentration

- Prohibit the sales of commercial tobacco products during a national public health crisis (e.g., a pandemic)

- Call out box: Opportunity to provide data to support the work of state AGs (e.g., lawsuits against JUUL)
Visit the TCN Website

www.tobaccocontrolnetwork.org/
Requests for TCN Members

• Sign up for the password protected TCN Forum

• Check that your state’s online staff roster on the Members tab is complete and accurate

• Any TCN questions and roster updates can be directed to tcn@astho.org
THANK YOU!

tcn@astho.org

www.tobaccocontrolnetwork.org/