HOW TCN SUPPORTS STATE AND TERRITORIAL TOBACCO CONTROL PROGRAMS

TCN Virtual Coffee Chat Series

January 23, 2019

Coffee Chat Logistics

- This session is being recorded

- A link to the recording will be made available via follow-up email and through the TCN website

- Submit discussion items through the chat box on the right side of your screen. Phone lines may also be opened to allow for questions and comments
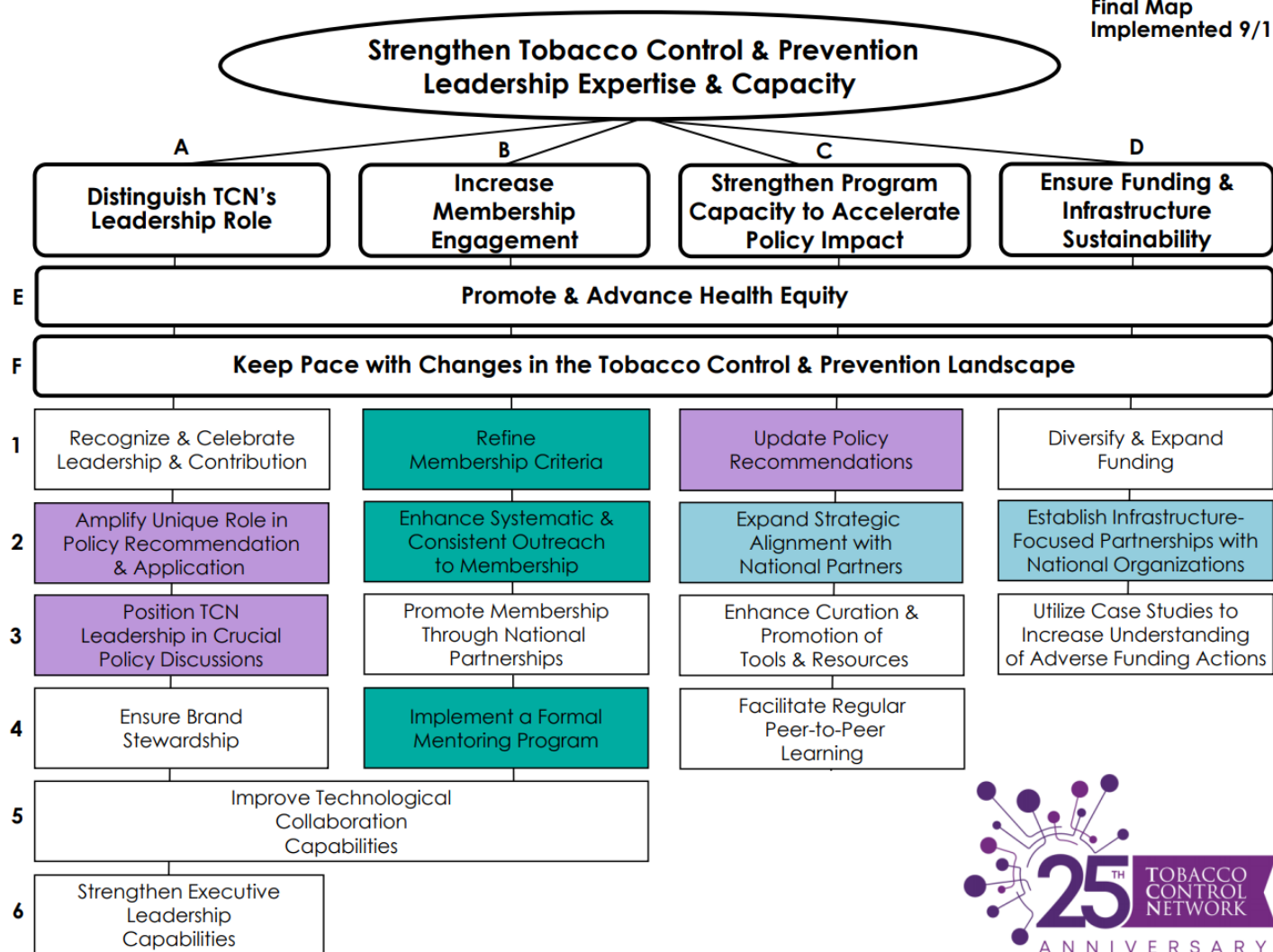
TCN 2019-2022 Strategic Map

Final Map Implemented 9/17/19

Strengthen Tobacco Control & Prevention Leadership Expertise & Capacity

	A	B	C	D
	Distinguish TCN's Leadership Role	**Increase Membership Engagement**	**Strengthen Program Capacity to Accelerate Policy Impact**	**Ensure Funding & Infrastructure Sustainability**

E — Promote & Advance Health Equity

F — Keep Pace with Changes in the Tobacco Control & Prevention Landscape

2019-2020 Tracks of Work

- Policy Impact
- Member Engagement
- Align National Partnerships

	A	B	C	D
1	Recognize & Celebrate Leadership & Contribution	Refine Membership Criteria	Update Policy Recommendations	Diversify & Expand Funding
2	Amplify Unique Role in Policy Recommendation & Application	Enhance Systematic & Consistent Outreach to Membership	Expand Strategic Alignment with National Partners	Establish Infrastructure-Focused Partnerships with National Organizations
3	Position TCN Leadership in Crucial Policy Discussions	Promote Membership Through National Partnerships	Enhance Curation & Promotion of Tools & Resources	Utilize Case Studies to Increase Understanding of Adverse Funding Actions
4	Ensure Brand Stewardship	Implement a Formal Mentoring Program	Facilitate Regular Peer-to-Peer Learning	
5	Improve Technological Collaboration Capabilities			
6	Strengthen Executive Leadership Capabilities			

25TH ANNIVERSARY — TOBACCO CONTROL NETWORK

TCN Mission and Goals

According to the [TCN Bylaws](#):

ARTICLE II – MISSION AND GOALS

Section 2.1 - Mission and Goals

The mission of the Network is to improve the public's health by providing education and community-based expertise for tobacco prevention and control at the state, territorial and national levels.

To achieve its mission, the Network works to:

1) Raise the priority and primacy of tobacco use prevention and control at the state, territorial and national level.
2) Support the needs of state and territorial tobacco control program managers and staff by promoting information- sharing, coordination, and cooperation.
3) Foster collaboration between state and territorial tobacco control programs and national partners.

RAISE THE PRIMACY OF TOBACCO CONTROL

25TH TOBACCO CONTROL NETWORK ANNIVERSARY

Raise the Primacy of Tobacco Control

- TCN has published many policy-focused resources aimed at educating a broad array of tobacco control stakeholders, including legislators

Raise the Primacy of Tobacco Control

The 2016 Policy Recommendations Guide

TOBACCO
CONTROL
NETWORK

2016 Policy
Recommendations
Guide

Raise the Primacy of Tobacco Control

The Interactive State Tobacco Policy Map
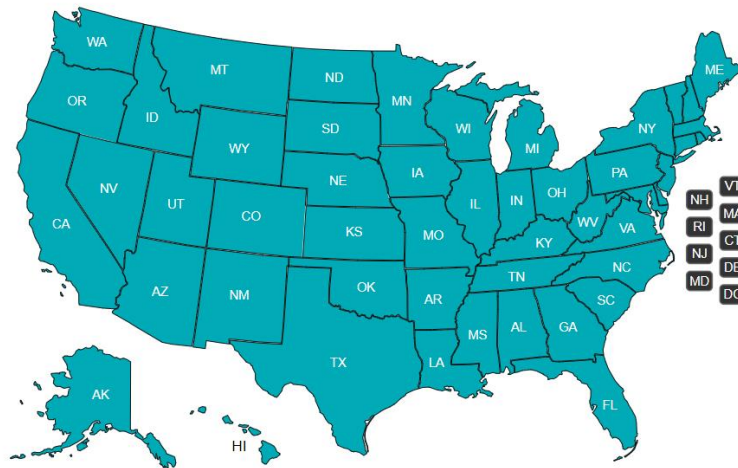
Raise the Primacy of Tobacco Control

The TCN Policy Scan Series

Figure 1: Overview of States Regulating the Sale of Flavored Tobacco Products Through Legislative Action

STATE	BILL	BILL DESCRIPTION	BILL STATUS
CA	AB 739	A tobacco retailer shall not sell, offer for sale, or possess with the intent to sell or offer for sale, a flavored tobacco product. A "flavored tobacco product" is defined as any tobacco product that contains a constituent that imparts a characterizing flavor. There is a rebuttable presumption that a tobacco product is a flavored tobacco product if a manufacturer or its agents has made a statement or claim directed to consumers or the public that the tobacco product has or produces a characterizing flavor on the product's labeling or packaging.	In Assembly

Raise the Primacy of Tobacco Control

State Tobacco Control Success Story Template

[State's] Tobacco Control Program: Successes & Opportunities

Smoking remains the leading preventable cause of death and disability in the United States, despite a significant decline in the smoking rate. Approximately 480,000 Americans continue to die annually from preventable smoking-related illnesses. Over 16 million Americans have at least one disease from smoking. This amounts to $170 billion in direct medical costs that could be saved every year if we could help every person who smokes quit and prevent youth from starting. [State's] tobacco control program works to prevent these numbers from growing by promoting tobacco cessation, working with providers to encourage patients to quit, and partnering with schools and other youth-focused organizations to prevent young people from starting.

[State's] tobacco control program has the expertise to address this challenge with your continued support. State tobacco control initiatives play a critical role in creating a healthy and strong America by preventing disease and containing health costs that result from tobacco use. Investing in tobacco control and prevention means building healthier communities, employing more productive citizens, and lowering annual healthcare costs.

Preventing Youth Tobacco Use: Though youth cigarette smoking has declined due to successful state efforts, electronic cigarette and hookah use has continued to increase. [State's] tobacco control program is working to prevent youth from using tobacco products and developing nicotine dependence. Effective state-level strategies include increasing tobacco product costs, raising the minimum age of sale to 21 years, adopting smoke-free policies, reducing access to tobacco products in and around youth environments, limiting tobacco marketing, and promoting counter-tobacco advertisements. This is especially important to protect young people of lower socioeconomic status, who are the most vulnerable.

Tobacco's Toll: [State] Stats
- X adults die from smoking-related illnesses
- X percent of youth smoke
- X youth will die early from a smoking-related illness
- $X spent annually on smoking-caused healthcare costs
- $X spent annually on smoking-related Medicaid costs

SUPPORT THE NEEDS OF TOBACCO PROGRAM STAFF

25TH TOBACCO CONTROL NETWORK

ANNIVERSARY

Support the Needs of Tobacco Control Staff

- Along with the aforementioned items, the Resources tab of the TCN website includes a treasure trove of items

Resources

TCN Tobacco Policy Scans ›

TCN, with the support of the ASTHO State Health Policy team, conducts scans of priority tobacco control policy areas that offer a snapshot of emerging state level tobacco control policies and the policy landscape across the country.

2019-2022 TCN Strategic Map Brief ›

This one-page brief discusses three key elements of the Strategic Map and how they reflect the priorities of TCN in its support of state and territorial tobacco control programs for the next three years.

Youth E-Cigarette Use Microlearning Videos ›

TCN collaborated with the CDC Office on Smoking and Health (OSH) to produce this pair of youth e-cigarette use microlearning videos, a long form and a short form video, to assist TCN members in their existing efforts to address youth e-cigarette use.

Update your state's listing

To update your state directory listing, please email:

tcn@astho.org

More resources to come!

The TCN strives to provide useful resources for its members. On this page are a collection of identified tobacco control resources.

Support the Needs of Tobacco Control Staff

TCN News

TCN News

The twice monthly TCN News provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

December 18, 2019 Newsletter

View PDF»

November 20, 2019 Newsletter

View PDF»

November 6, 2019 Newsletter

View PDF»

October 23, 2019 Newsletter

View PDF»

Sign up to Receive TCN News

If you would like to sign up to receive TCN News delivered to your email, please contact tcn@astho.org.

TCN's 2016 Policy Recommendations contain specific priorities and guidance for effective tobacco control by state and territorial health agencies.

FOSTER COLLABORATION

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Foster Collaboration

- TCN serves as a central convener of state and territorial tobacco control programs with one another and with national partner in a variety of ways

- Much of this work occurs offline
  - Ongoing national partnership collaboration efforts
  - TCN regional meetings
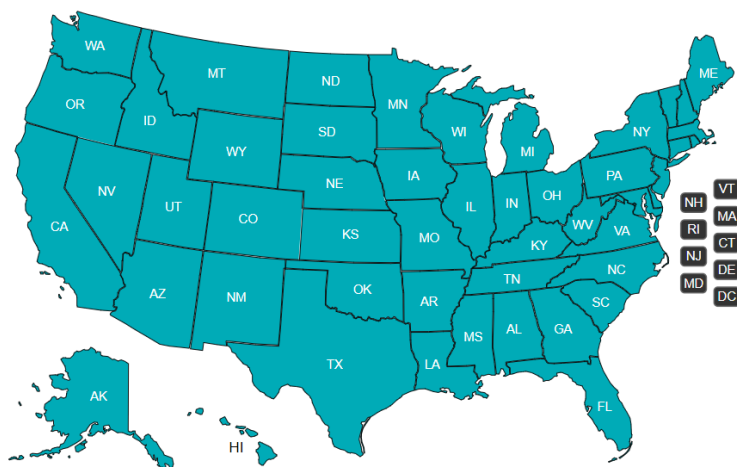 - TCN Peer Mentor Program (relaunching soon!)

25TH TOBACCO CONTROL NETWORK ANNIVERSARY

Foster Collaboration

TCN [Membership](#) and [Officer](#) Directories

Foster Collaboration

[TCN Help Your Peers](#)

Help Your Peers

Although every tobacco prevention and control program is unique, states and territories share many of the same challenges and opportunities. The Help Your Peers listserv is a resource available to Tobacco Control Network participants that enables them to ask each other questions and to share information based on their knowledge and experience. Submit a question via the form below.

The question is sent to all the members of the TCN for responses. Reminders for current Help Your Peers questions are also included in the current issue of TCN News. The responses are collected and compiled and shared with the requestor and any other TCN member interested in viewing responses for a particular question.

Post your Question:

* Indicates a required field

Name:*

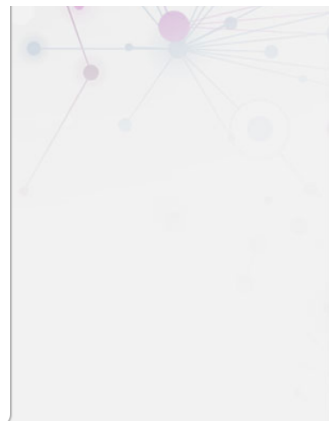**Title:***

Organization:*

Email address:*

Phone number:*

Question:*

Need Input?

Do you have a question that the TCN membership might be able to answer? Click here to submit a question and let us know you'd like to send out a Help Your Peers request!

Please reach out to tcn@astho.org with any additional questions

Foster Collaboration

The TCN Forum

TCN Forum

Hello and welcome to the TCN Forum, a private discussion and idea sharing area where you can tap into the expertise of tobacco control colleagues from across the country. The TCN Forum is an online community for TCN Executive Committee members, state or territory tobacco program managers, and staff delegates.

To participate, browse the current discussions in the categories below and reply and contribute as you see fit. You can also start a new discussion thread within the below categories or by clicking New Topic. You will be asked to select one of the main categories into which your question or idea will be entered. For more information on how to use the Forum's many features, please reference this process document. Please contact tcn@astho.org with any questions.

We look forward to hearing from you!

New Topic

What's New?
Share news from your state or territory, post links to news stories, discuss the latest research, current events, trends, and emerging issues.

Lisa Moore replied to Vouchers for NRT 1 year ago
Hi Elizabeth, In Delaware, we have a voucher system with our Quitline. Once the Quitline verifies t...

3 TOPICS   1 REPLY

Search the forum:

Search..

Search

Archived TCN Website

The older version of the TCN website and all of its contents are available behind this login protected area:

View archived TCN content

Document Sharing Center

Click here to visit Document Sharing center

Demoing the TCN Website

www.tobaccocontrolnetwork.org/

Q&A Discussion

Submit your questions through the chat box on your screen

Requests for TCN Members

- **Please take the TCN member survey by Friday, Jan. 31**

- Sign up for the password protected TCN Forum

- Check that your state's online staff roster on the Members tab is complete and accurate

- Any TCN questions and roster updates can be directed to tcn@astho.org

Email: tcn@astho.org

www.tobaccocontrolnetwork.org/

THANK YOU!