THE VALUE OF TCN REGIONAL MEETINGS AND THE TCN PEER MENTOR PROGRAM

TCN Virtual Coffee Chat Series

November 18, 2019
Coffee Chat Logistics

- This session is being recorded

- A link to the recording will be made available via follow-up email and through the TCN website

- Submit discussion items through the chat box on the right side of your screen. Phone lines may be opened to allow for questions and comments
TCN 2019-2022 Strategic Map

Strengthen Tobacco Control & Prevention
Leadership Expertise & Capacity

A
Distinguish TCN’s Leadership Role

B
Increase Membership Engagement

C
Strengthen Program Capacity to Accelerate Policy Impact

D
Ensure Funding & Infrastructure Sustainability

Final Map Implemented 9/17/19

E
Promote & Advance Health Equity

F
Keep Pace with Changes in the Tobacco Control & Prevention Landscape

1. Recognize & Celebrate Leadership & Contribution
2. Amplify Unique Role in Policy Recommendation & Application
3. Position TCN Leadership in Crucial Policy Discussions
4. Ensure Brand Stewardship
5. Improve Technological Collaboration Capabilities
6. Strengthen Executive Leadership Capabilities

1. Refine Membership Criteria
2. Enhance Systematic & Consistent Outreach to Membership
3. Promote Membership Through National Partnerships
4. Implement a Formal Mentoring Program
5. Facilitate Regular Peer-to-Peer Learning
6. Establish Infrastructure-Focused Partnerships with National Organizations

1. Update Policy Recommendations
2. Expand Strategic Alignment with National Partners
3. Enhance Curation & Promotion of Tools & Resources
4. Utilize Case Studies to Increase Understanding of Adverse Funding Actions

2019-2020 Tracks of Work

Policy Impact

Member Engagement

Align National Partnerships

25th Tobacco Control Network Anniversary
TCN REGIONAL MEETINGS AND THE PEER MENTOR PROGRAM
Q&A
Discussion
Submit your questions through the chat box on your screen
Visit the TCN Website!

www.tobaccocontrolnetwork.org/
Requests for TCN Members

• Sign up for the password protected TCN Forum

• Check that your state’s online staff roster on the Members tab is complete and accurate

• Any TCN questions and roster updates can be directed to tcn@astho.org
Email: tcn@astho.org

www.tobaccocontrolnetwork.org/

THANK YOU!