

Key Milestones for TCN

1994 – A network was formed to facilitate information sharing between the NCI-funded ASSIST Program, the CDC-funded IMPACT program, other states and other national partners.

- ASSIST formed loose network; little staffing provided by ASTHO; shared chair responsibilities.
- Learned value of talking to each other and pooling thoughts and sharing resources.
- Original by-laws developed, adopted and approved by ASTHO executive committee.

1998 – Master Settlement Agreements

1999 – The National Tobacco Control Program (NTCP) was formalized. CDC provided funding to all state health departments for tobacco control programs, the Network reorganized with a focus on raising the primacy of tobacco control in all state health agencies and fostering collaboration and communication among state programs.

Late 90s/Early 2000s – Continued to push for National Meetings.

2005 – Emory's Tobacco Technical Assistance Consortium (TTAC) began to administer the CDC/OSH-funded TCN.

- First strategic planning process (Goal – develop an “action agenda” for the network)
- Involved TCN officers, CDC rep., and ASTHO rep.
- Comprehensive needs assessment conducted with TCN membership
- Tobacco Free Press
- Help Your Peers
- Mentoring Program
- Conference calls / Webinars

2007 – Another TCN strategic planning process took place.

- TCN received Legacy Small Innovative Grant to provide training and technical assistance to state and territory programs on smoke-free air law implementation (2008-10).
- Letters of Support Program developed (2007).

2010 – Another TCN strategic planning process took place.

- Strategic plan and map developed and implemented.
- TCN Policy Platform created.



2010-12 – Accomplishments achieved include:

- Harvey Leadership webinar series established (2011) – three webinars
- Policy Platform updated (2012)

2013-14 – Accomplishments achieved include:

- Designed and implemented a state-based policy readiness and needs assessment with high participation.
- Conducted affinity group discussions: new program managers; states receiving sustainability TA from Washington University; and states interested in FDA enforcement contracts.
- Continued support of the “help your peers” resource sharing.
- Facilitated state and local contributions to the U.S. HUD smoke free housing guide.
- ASTHO begins providing support for TCN (2014).

2015-16 – Accomplishments achieved include:

- Hosted a networking reception as part of the OSH National Tobacco Control Program meeting.
- Hosted a three-part webinar series.
- Drafted, published, and disseminated 2016 TCN Policy Recommendations.
- Maintained and developed the TCN website, including a resource section to house archived webinars.
- Held a strategic planning meeting to create the 2016-19 TCN Strategic Map. Presented the map to the TCN membership and garnered member feedback through regional calls and a survey.
- Launched a podcast series.

2016-17 – Accomplishments achieved include:

- Hosted a collaborative Regional Representatives Luncheon as part of the National Conference on Tobacco or Health in Austin, TX.
- Launched a new, abbreviated format of the twice-monthly TCN News.
- Concluded its first year of 2016-19 Strategic Map implementation and disseminated an evaluation survey to Program Managers and Funders Alliance organization leads.
- Launched an online “How-To” video series to increase awareness of key web resources.
- Pursued its first earned media opportunity in collaboration with ASTHO staff in the form of a letter to the editor on tobacco industry corrective statements, resulting in a post on the ASTHO blog.



2017-18 – Accomplishments achieved include:

- Debuted new abbreviated virtual convening opportunities, including interactive virtual town halls and a communications training.
- Launched the interactive TCN State and Territory Tobacco Policy Map feature on the TCN website.
- Updated the 2016-19 Strategic Map to reflect health equity as central to all TCN objectives and priorities.
- Formed ad hoc Executive Committee workgroups in the execution of Executive Committee priorities as identified on the Strategic Map.

2018-19 – Accomplishments achieved include:

- Improved collaboration and synergy with tobacco control partners at the local, state, and national levels.
- Convened the first workforce development virtual series designed for state and territorial tobacco control professionals, featuring expert speaker LaTanisha Wright.
- Launched the first virtual learning series co-hosted with a tobacco control national partner by collaborating with the Public Health Law Center to deliver expert insights and state and local case studies on tobacco control preemption.
- Published sharable policy infographics to accompany a new trio of state tobacco control policy scans.

