

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Announcements

- Be sure to register for the [TCN webinar](#), “How States Can Amplify Tobacco Industry Corrective Statements,” taking place from 3-4:15 p.m. ET on Jan. 23.
- Nominate your state or territorial tobacco control program manager to be featured as a tobacco control leader on the TCN website and in a future TCN News by reaching out to tcn@astho.org.
- Program managers and Funders Alliance leads are encouraged to join the [TCN Forum](#), a password-protected section of the TCN website, to engage in dialogue and share new resources with colleagues. Please see the [Forum guide](#) and [How-To video](#) for more information.

Circulating Help Your Peers Requests

Large Scale SCRIPT Implementation

Deadline: Jan. 11

Have any other states used the Smoking Cessation and

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Engaging Health Plans and Employers in Purchasing Quitline Services and Improving Access to Evidence-Based Cessation Services](#) – North American Quitline Consortium
Jan. 10, 3-4:30 PM ET|*Save the Date*

[“Business or Exploitation?” Exposure of the Tobacco Industry's Exploitation of Individuals with Mental Health Conditions](#) – Smoking Cessation Leadership Center, National Behavioral Health Network, and Truth Initiative
Jan. 18, 1-2 PM ET|*Registration Required*

[Public Health Consequences of E-Cigarettes: Report Release Webinar](#) – National

Reduction in Pregnancy Treatment (SCRIPT) program in a large entity, or influenced systems change by utilizing SCRIPT? If so, Texas would love to learn more to determine how those states went about implementing SCRIPT on a large scale.

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will forward your response to the person who submitted the request.

Partner Announcements

- **FDA** launched their new [Every Try Counts](#) public education campaign, which will deliver smoking cessation messages to smokers aged 25-54 who are interested in quitting but have been unsuccessful in previous attempts.
- **Campaign for Tobacco-Free Kids** released their annual [Broken Promises to Our Children](#) report, which details how states spend an average of three percent of tobacco Master Settlement Agreement funds on tobacco control programs.
- New [data](#) published by **CDC** in the *Morbidity and Mortality Weekly Report (MMWR)* indicates that 43.3 percent of American Indian/Alaskan Native adults use some form of tobacco product, with many demographic differences observed including sex, age, and educational attainment. A second *MMWR analysis* found that as of Sep. 2017, eight states, along with Washington, D.C. and Puerto Rico, have comprehensive laws preventing e-cigarette use in workplaces, restaurants and bars, with the pace of state and territorial e-cigarette law adoption generally

Academies of Sciences,
Engineering, and Medicine
Jan. 23, 11 AM – 12 PM
ET|*Registration Required*

[How States Can Amplify Tobacco Industry Corrective Statements](#) – TCN
Jan. 23, 3-4:15 PM
ET|*Registration Required*

[It's About a Billion Lives](#) –
University of California San
Francisco
San Francisco, CA
Feb. 2, 8:30 AM - 12:30 PM
PT|*Save the Date*

[Agents of Change Summit 2018: The Science and Technology of Behavior Change](#) – Rescue: The Behavior Change Agency
San Diego, CA
Feb. 12-13|*Registration Required*

[The Virginia Conference on Youth Tobacco Use: Translating Research into Practice and Policy](#) – Virginia Youth Tobacco Projects Research Coalition
Richmond, VA
Mar. 21-22|*Registration Required*

[13th National Reduce Tobacco Use Conference](#) – Virginia Foundation for Healthy Youth
Norfolk, VA
Apr. 10-11|*Registration Required*

[Clearing the Air: An Institute for Policy Advocacy, XI](#) – American Nonsmokers' Rights Foundation
Ridgedale, MO
May 1-3|*Registration Required*

Funding Opportunities

decreasing.

- R.J. Reynolds Tobacco Company [filed](#) six [Modified Risk Tobacco Product](#) applications with **FDA** for different Camel Snus products.
- The **North American Quitline Consortium** [compiled](#) their most useful tobacco cessation systems resources from 2017 into a single webpage.
- The **FDA Center for Tobacco Products** announced a new [call for applications](#) for their Tobacco Regulatory Science Fellowship. Applications are due by 5 p.m. ET on Mar. 1.
- The **Public Health and Tobacco Policy** Center published a new searchable tobacco [resource database](#) that includes factsheets, reports, model policies, and other documents.

State News

- ClearWay **Minnesota** [published](#) two health system case studies detailing the implementation of tobacco treatment as a standard practice within two health systems.
- In the past year, **Colorado** [partnered](#) with Truth Initiative to launch the [#ThisIsQuitting](#) smoking cessation smartphone application and launched a [web version](#) of their state quitline.
- A **Florida** judge [ruled](#) that R.J. Reynolds is responsible for \$78 million in Master Settlement Agreement payments to the state dating back to 2015, in connection to four brands divested from R.J.

[Tobacco-Free Generation Campus Initiative \(TFGCI\) Grant Program](#)

Extended Deadline: Jan. 31

The American Cancer Society Center for Tobacco Control launched a third request for proposals for the TFGCI grant program to provide grants to accelerate and expand the adoption and implementation of 100 percent smoke- and tobacco-free policies on college and university campuses across the nation. This initiative, which addresses a critical need and is being supported by the CVS Health Foundation, is part of their #BeTheFirst initiative, a five-year, \$50 million commitment to deliver the first tobacco-free generation.

Job Listings

[Health Educator II – Tobacco Prevention and Education Program Coordinator](#)
[Deschutes County Department of Health Services](#)
[Bend, OR](#)

[Program Associate, Youth Advocacy Campaign for Tobacco-Free Kids](#)
[Washington, D.C.](#)

[Director, Youth Leadership Development Truth Initiative](#)
[Washington, D.C.](#)

[Senior Community Activism Manager](#)
[Truth Initiative](#)
[Washington, D.C.](#)

[Research Associate Truth Initiative](#)
[Washington, D.C.](#)

[Advocacy Manager](#)
[American Lung Association in](#)

Reynolds as part of the company's acquisition of Lorillard Inc.

In the News

- *Reuters* published a five-part interactive investigation called [The Philip Morris Files](#), which details global and U.S.-specific efforts to combat tobacco control efforts as illuminated in Philip Morris company documents.
- Juul Labs, the manufacturer of Juul e-cigarette products, [announced](#) that it is seeking \$150 million in investor funding, with \$111.5 million already raised, in its first funding round since becoming a fully independent company.
- A federal judge [dismissed](#) several lawsuits against Santa Fe Natural Tobacco Co., while allowing other complaints to proceed, that allege misleading claims made in connection to the company's Natural American Spirit cigarette brand.
- Lawsuits stemming from the explosion of vaping device batteries are [on the rise](#), with over 120 lawsuits filed across the United States in 2017.
- An [article](#) published in *Pediatrics* found that children born to mothers who smoke during pregnancy are at a 60 percent [increased risk](#) for developing attention-deficit/hyperactivity disorder (ADHD).

[California
Chico or Redding, CA](#)

[Advocacy Manager
American Lung Association in
California
Fresno or Bakersfield, CA](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in

Research

- An *American Journal of Medicine* [cohort study](#) of adults aged 18-30 found that e-cigarette users are at 6.8 times greater odds of non-users initiated combustible cigarette use between baseline and 18-month follow-up.
- A population data modeling [study](#) published in *Tobacco Control* estimated that between 1.6 million and 6.6 million premature deaths could be prevented in the United States between 2016 and 2100 if the entire smoking population switched exclusively to e-cigarettes.
- A [phone survey](#) of youth and young adults published in *Health Communication* found that seeking information relating to e-cigarettes is a predictor of subsequent e-cigarette use, even after controlling for smoking status and demographic indicators.
- A *Tobacco Control* [experiment](#) involving 909 adult smokers concluded that perceptions of implied safety of National American Spirit were nearly two times greater compared to other national brands.
- An [analysis](#) of nationally representative population data published in the *Journal of the National Cancer Institute* concluded that the lack of effectiveness of pharmaceutical aids in increasing long-term smoking cessation is not a result of confounding between pharmaceutical aid use and difficulties in quitting.

state-based public health practice.



Forward to Friend