

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

From the Executive Committee

The 2017-18 TCN Executive Committee had its first in-person meeting on Nov. 30 and Dec. 1 at ASTHO's office in Arlington, VA. The executive committee convened to plan how it will execute priorities over the rest of the term.



TCN Announcements

- TCN Chair Erin Boles Welsh and ASTHO Chief Medical Officer Marcus Plescia co-wrote an [op-ed](#) calling on public health leaders to amplify the message of tobacco industry fraud and misinformation

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Crafting Richer Public Health Messages: Lessons and Examples for State and Local Advocacy](#) – Network for Public Health Law
Dec. 14, 1-2:30 PM
ET|Registration Required

[Local Menthol Policies: Case Studies](#) – Counter Tools
Dec. 15, 12-1 PM
ET|Registration Required

[Conversation and Cup of Joe: Implications of E-Cigarette and Marijuana Use](#) – ASTHO
Dec. 18, 2-2:45 PM
ET|Registration Required

[Hot Topics in Practice: Messaging Health Equity to Decision-Makers](#) – Northwest Center for Public Health Practice, University of

publicized through tobacco industry [corrective statements](#).

- The TCN Executive Committee updated the [2016-19 TCN Strategic Map](#) to more clearly reflect TCN's commitment to addressing health equity through tobacco control.
- Program managers and Funders Alliance leads are encouraged to join the [TCN Forum](#), a password-protected section of the TCN website, to engage in dialogue and share new resources with colleagues. Please see the [Forum guide](#) and [How-To video](#) for more information.

Circulating Help Your Peers Request

Primary Prevention Activities for ENDS Use

Deadline: Dec. 22

New Hampshire is looking for information about primary prevention activities focused on ENDS (electronic nicotine delivery systems) and vaping use. How are states integrating ENDS use into primary prevention? What activities are being completed in different states to decrease adolescent ENDS use?

Information on JUUL Vape Products

Deadline: Dec. 26

Does anyone have any fact sheets or other information about JUUL vape products that would be good background for our coalition members, or that might answer the following questions?

- Are JUULs considered e-cigarettes?

Washington School of Public Health
Dec. 20, 3-4 PM
ET|*Registration Required*

[It's About a Billion Lives](#) – University of California San Francisco
San Francisco, CA
Feb. 2, 2018, 8:30 AM - 12:30 PM PT|*Save the Date*

[Agents of Change Summit 2018: The Science and Technology of Behavior Change](#) – Rescue: The Behavior Change Agency
San Diego, CA
Feb. 12-13, 2018|*Registration Required*

[13th National Reduce Tobacco Use Conference](#) – Virginia Foundation for Healthy Youth
Norfolk, VA
Apr. 10-11, 2018|*Save the Date*

[Clearing the Air: An Institute for Policy Advocacy, XI](#) – American Nonsmokers' Rights Foundation
Ridgedale, MO
May 1-3, 2018|*Registration Required*

Funding Opportunities

[Tobacco-Free Generation Campus Initiative \(TFGCI\) Grant Program](#)

Deadline: Jan. 15, 2018

The American Cancer Society Center for Tobacco Control launched a third request for proposals for the TFGCI grant program to provide grants to accelerate and expand the adoption and implementation of 100 percent smoke- and tobacco-free policies on college and university campuses across the nation. This initiative, which

- Do JUULs operate the same way as e-cigarettes?
- Is there anything fundamentally different about how they work or the “hit” they deliver?
- Are you aware that JUUL has come out saying they would support statewide Tobacco 21? If so, do you have any insights into this decision for them? Other e-cigarette manufacturers and shop owners have traditionally been opposed.

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will forward your response to the person who submitted the request.

Partner Announcements

- A new *MMWR* [article](#) from **CDC** found that as of August 2017, 23 of the world’s 50 busiest airports have an indoor smoke-free policy, with the remaining airports allowing smoking in designated indoor areas.
- **FDA** published a [blog post](#) announcing the formation of a steering committee that will re-evaluate FDA’s regulation of nicotine replacement therapies (NRTs) to encourage tobacco cessation. FDA also announced a [public hearing](#) to evaluate NRTs.
- **WHO** released a [statement](#) encouraging further implementation of its evidence-based **MPOWER** tobacco control framework to combat tobacco industry misinformation.
- **FDA** released a [recording](#) of their webinar on compliance training for small tobacco manufacturers and the establishment of retail inspections.

addresses a critical need and is being supported by the CVS Health Foundation, is part of their #BeTheFirst initiative, a five-year, \$50 million commitment to deliver the first tobacco-free generation.

Job Listings

[Tobacco Enforcement Specialists](#)
[University of Wisconsin-Madison](#)
[Madison, WI](#)

[Health Education Specialist](#)
[County of Santa Clara](#)
[San Jose, CA](#)

[Director, Youth Leadership Development](#)
[Truth Initiative](#)
[Washington, D.C.](#)

[Senior Community Activism Manager](#)
[Truth Initiative](#)
[Washington, D.C.](#)

[Director, Statewide Health Improvement Initiatives](#)
[Minnesota Department of Health](#)
[Saint Paul, MN](#)

[Research Associate](#)
[Truth Initiative](#)
[Washington, D.C.](#)

[Advertising Specialist](#)
[UC Davis Medical Center](#)
[Sacramento, CA](#)

[Advocacy Manager](#)
[American Lung Association in California](#)
[Chico or Redding, CA](#)

[Advocacy Manager](#)
[American Lung Association in California](#)
[Fresno or Bakersfield, CA](#)

State News

- ClearWay **Minnesota**, in collaboration with other public health stakeholders, launched the [Big Tobacco Lied](#) campaign to amplify the impact of the tobacco industry corrective statements through digital and print media ad buys.
- The **Iowa** Department of Health and Department of Revenue provided an [update](#) on how tobacco taxes have been allocated within the state since a one dollar per pack increase took effect in 2007.
- The **Wyoming** legislature is considering a state [tobacco tax](#) that would increase the tax per cigarette pack from 60 cents to \$1.60.

In the News

- Sen. Chuck Schumer (NY) released a [statement](#) encouraging FDA to immediately regulate e-cigarettes by reversing its delays on compliance deadlines for the e-cigarette industry.

Research

- A [data analysis](#) published in the *American Journal of Public Health* found that daily cannabis use increased significantly among daily and non-daily cigarettes smokers between 2002 and 2014, and that daily cannabis use exists almost exclusively among cigarettes smokers.

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



- A [longitudinal survey](#) of public high school students published in *Pediatrics* found that past-month e-cigarette use was a significant predictor of future cigarette use one and two years after baseline, but that there was no significant correlation between past cigarette use and future e-cigarette use.
- According to a [study](#) of nationally representative online survey data published in *Tobacco Control*, over 80 percent of current smokers report high or very high discontent with the inability to quit smoking, with concerns over health status and lung cancer risk being a strong predictor of higher discontent.
- A *Tobacco Control* [longitudinal analysis](#) of cigarette sales data and survey data from California found that a \$1 increase in cigarette taxes decreased cigarette consumption by 4.8 packs per adult per year.
- An [analysis](#) of neighborhood level data in Baltimore published in *Tobacco Control* found that lower-income neighborhoods had almost twice the number of tobacco retailers per capita, a factor associated with reduced life expectancy after controlling for other confounding factors.

