

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

TCN Announcements

- Program managers and Funders Alliance leads are encouraged to complete the brief survey last emailed on Aug. 28 to help TCN assess its implementation of the 2016-2019 Strategic Map.
- Program managers and Funders Alliance leads are invited to join the TCN Forum, a password-protected section of the TCN website, to engage in dialogue and share new resources with other tobacco peers. Please see the Forum How-To Guide for more information.

Circulating Help Your Peers Request

Tobacco Retail Evaluation

Deadline: Oct. 26

Idaho is interested in doing a local level retail evaluation in order to determine what types of retail policies or regulations to pursue. Do any other states have surveys or evaluations that they have used and would be willing to share? Any comments about what was helpful and what was not helpful to the program would be appreciated.

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Crafting Richer Public Health Messages Using Moral Foundations Theory](#) – Network for Public Health Law
Oct. 26, 1-2:30 PM
ET|Registration Required

[Media Campaign Resource Center Orientation](#) – CDC Office on Smoking and Health
Oct. 26, 2:30-4 PM
ET|Registration Required

[Creating the Healthiest Nation: Climate Changes Health: APHA 2017 Annual Meeting & Expo](#) – American Public Health Association
Atlanta, GA
Nov. 4-8|Registration Required

[Crafting Richer Public Health Messages: Messaging and the Five Essential Public Health](#)

Job Corps Residential Facilities

Deadline: Nov. 1

Have any tobacco control programs worked with the [Job Corps](#) residential facilities in their state to establish a tobacco free policy? Any lessons learned about working with both the staff and the 16-24 year-old residents would be appreciated.

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will forward your response to the person who submitted the request.

Partner Announcements

- **Truth Initiative** published a new [report](#) that draws attention to geographic disparities of tobacco use and tobacco-related health outcomes in the United States.
- **FDA** published a new [final guidance](#) on the distribution of free samples of tobacco products, which is intended to help manufacturers, distributors, and retailers of tobacco products understand prohibitions on the distribution of free tobacco products.
- **CDC** [released](#) "Program Infrastructure in Tobacco Prevention and Control," a best practices user guide that is intended to help tobacco control programs translate research into practice.
- **CVS Health** awarded a three-year, \$500,000 [grant](#) to **CATCH Global Foundation** to make their [CATCH My Breath](#) youth e-cigarette prevention program available free of charge to students nationwide.
- **Counter Tobacco** published a new [menthol evidence summary](#) and [podcast episode](#) that overviews

[Law Services](#) – Network for Public Health Law
Nov. 30, 1-2:30 PM
ET|*Registration Required*

[Smoking Cessation and Reduction in Pregnancy Treatment \(SCRIPT®\) Training Workshop](#) – Society for Public Health Education
Washington, DC
Dec. 4|*Registration Required*

[Crafting Richer Public Health Messages: Lessons and Examples for State and Local Advocacy](#) – Network for Public Health Law
Dec. 14, 1-2:30 PM
ET|*Registration Required*

[It's About a Billion Lives](#) – University of California San Francisco
San Francisco, CA
Feb. 2, 2018, 8:30 AM - 12:30 PM PT|*Save the Date*

[Agents of Change Summit 2018: The Science and Technology of Behavior Change](#) – Rescue: The Behavior Change Agency
San Diego, CA
Feb. 12-13, 2018|*Registration Required*

[13th National Reduce Tobacco Use Conference](#) – Virginia Foundation for Healthy Youth
Norfolk, VA
Apr. 10-11, 2018|*Save the Date*

[Clearing the Air: An Institute for Policy Advocacy, XI](#) – American Nonsmokers' Rights Foundation
Ridgedale, MO
May 1-3, 2018|*Registration Required*

Funding Opportunities

national tobacco prevention campaigns.

- An updated [model policy and report](#) on tobacco retail licensing, which also provides case studies from New York State, is available from the **Public Health and Tobacco Policy Center**.
- **Campaign for Tobacco-Free Kids** [updated](#) its resources and factsheets based on new tobacco data from CDC and SAMHSA.

State News

- The Oklahoma Tobacco Research Center published a [data report](#) which found that public awareness of forthcoming [corrective statements](#) from tobacco companies was correlated with greater support of tobacco control policies in **Oklahoma**.
- Schools throughout **New York** observed their first [Seen Enough Tobacco Day](#) on Oct. 13 to raise awareness about youth smoking.

In the News

- Nearly 200 public health organizations and individuals worldwide [signed](#) onto a letter encouraging the International Labour Organization, a UN agency, to cease all financial relationships with tobacco companies.
- A genetic [study](#) of over 38,600 current and former smokers worldwide identified a [genetic marker](#) present in 44 percent of those with European ancestry and 77

[Reinvent the Reel: Finish Smoking on Screen](#)

Deadline: Oct. 31

Truth Initiative and Trinity Health will award approximately ten “Reinvent the Reel” grants of up to \$2,500 each. The grants will support youth-serving groups that will educate and engage young people, raise awareness about the issue of smoking in movies and popular culture, and advocate for entertainment media companies to implement an R rating for movies with smoking, which research has shown would lead to an 18 percent decline in teen smoking.

[Tobacco-Free Generation Campus Initiative \(TFGCI\) Grant Program](#)

Deadline: Jan. 15, 2018

The American Cancer Society Center for Tobacco Control launched a third request for proposals for the TFGCI grant program to provide grants to accelerate and expand the adoption and implementation of 100 percent smoke- and tobacco-free policies on college and university campuses across the nation. This initiative addresses a critical need and is being supported by the CVS Health Foundation, and is part of their #BeTheFirst initiative, which is a five-year, \$50 million commitment to deliver the first tobacco-free generation.

Job Listings

[Health Education Specialist – Tobacco Cessation Montana Department of Health and Human Services Helena, MT](#)

[Advocacy Manager American Lung Association in](#)

percent of those with African ancestry that might increase risk of nicotine dependence.

Research

- A *Tobacco Control* [experiment](#) found that cigarettes and e-cigarettes labeled with health-oriented language (e.g., “100% organic” or “all natural”) were both associated with greater intention to purchase among study participants than packaging with traditional marketing language or no language at all.
- An *American Journal of Preventive Medicine* [study](#) of cigarette smokers with psychological distress—a group that smokes at a higher rate than the general adult population—concluded that those smokers tend to smoke fewer cigarettes and attempt quitting more frequently the longer they smoke, a trend also observed in the general population.
- A *Tobacco Control* [study](#) of little cigars and cigarillos (LCCs) available for purchase near middle and high schools in California found that 62 percent of randomly sampled stores contained at least one form of marijuana co-marketing with LCCs, and 53.2 percent marketed cigar wraps as blunt wraps.
- An [analysis](#) of Google search data published in *PLOS One* found that when heat-not-burn tobacco products were introduced in Japan, online searches increased by 1,426 percent between the first and second years of those products being on the market.

[California](#)
[Chico or Redding, CA](#)

[Advocacy Manager](#)
[American Lung Association in](#)
[California](#)
[Fresno or Bakersfield, CA](#)

[Program Director 2](#)
[Tennessee Department of](#)
[Health](#)
[Nashville, TN](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are

dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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