

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

Now Available: New TCN Podcast and New TCN State Success Story

There are two new resources available now on the [Resources tab](#) of the TCN website. The final podcast of the 2016-2017 TCN Podcast Series, "[The Emerging Science of E-cigarette Use and Nicotine Addiction](#)" features Dr. Jay Butler (AK State Health Official and ASTHO President), Dr. Brian King (CDC), and Matthew Green (WA) overviewing the science behind e-cigarette use of youth and adults, and discussing policy options available to states and territories to reduce e-cigarette exposure. In addition, [a state success story](#) that explores Kentucky's outreach to priority populations through community partnerships and CDC Tips™ campaign resources is now available with TCN's other tobacco state success stories. Any questions on these resources can be directed to tcn@astho.org.

Partner Announcements

[Tobacco Health Equity Blog Post Published](#)

ASTHO

ASTHO published a blog post that explores the importance of partnerships and resources in implementing state- and local-level tobacco programs and policies that promote health equity. This blog post also references a number of state examples detailed in TCN's series of tobacco state success stories available on the [resources tab](#) of the TCN website.

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Smoke-Free Multiunit Housing – The Role of Local Health Departments](#)

American Cancer Society and the National Association of County and City Health Officials
Aug. 22, 1-2 PM
ET|Registration Required

[Creating the Healthiest Nation: Climate Changes Health:](#)

[APHA 2017 Annual Meeting & Expo](#) – American Public Health Association
Atlanta, GA
Nov. 4-8|Registration Required

[Agents of Change Summit 2018: The Science and Technology of Behavior Change](#)

Rescue: The Behavior Change Agency
San Diego, CA
Feb. 12-13, 2018|Registration Required

Tobacco Cessation and Health Systems Change Technical Assistance

American Lung Association

American Lung Association is available to provide technical assistance to states and tobacco control partners on tobacco cessation coverage requirements and health systems change policy. Contact [Anne DiGiulio](#) or [Catherine Chandler](#) with questions on topics such as public and private insurance coverage requirements, payment systems, quality measures, and hospital community benefits as they relate to tobacco cessation.

[Checklist for Reviewing Quitline Services and Activities](#)

North American Quitline Consortium (NAQC)

NAQC released a new checklist to supplement its quitline best practice [guide](#) produced in 2016. The tool can be used by stakeholders such as purchasers, service providers, researchers, and health system leaders to review quality and value of quitline services and to assess alignment with best practices. Stakeholders can use the tool to assess nine categories of quitline services to inform modifications or expansion of services.

[Factsheet: How the Office on Smoking and Health \(OSH\) Serves States](#)

CDC

CDC's OSH released a factsheet highlighting how it serves states and territories and saves money through its coordination at the federal level. Tobacco control stakeholders are encouraged to use this resource to convey to partners about federal coordination and financial support for state and territorial comprehensive tobacco prevention and control efforts.

[Guidebook for Public Housing Authorities on HUD Rule](#)

HUD

HUD's Office of Public and Indian Housing released a guidebook to help public housing authorities in implementing a smoke-free policy as required by the HUD rule finalized in 2016. The guide outlines background on adopting a smoke-free housing policy, key dates and deadlines of the rule, steps to implement the policy, a recommended timeline, and other guidance informed by experienced public housing agencies and experts in the field.

[Clearing the Air: An Institute for Policy Advocacy, XI](#) –
American Nonsmokers' Rights Foundation
Ridgedale, MO
May 1-3, 2018|*Registration Required*

Funding Opportunities

If you know of any tobacco-related funding opportunities that may appeal to a state and territorial tobacco control audience, please reach out to tcn@astho.org.

[2017 Tobacco-Free College Program for Community Colleges and Minority-Serving Institutions](#)

Deadline: Oct. 11

Truth Initiative is launching its new Tobacco-Free College Program, which offers 17-month grants of up to \$20,000 to community colleges and minority-serving institutions to adopt a 100 percent tobacco-free college policy. Grantees receive guidance through webinars, learning communities, and one-on-one consultations throughout the grant period.

Job Listings

[Catch My Breath Program Manager](#)
[CATCH Global Foundation](#)

[Director of Local Program Development and Regulations](#)
[North Carolina Department of Health and Human Services](#)
[Raleigh, NC](#)

[Assistant Director](#)
[Public Health and Tobacco Policy Center](#)
[Boston, MA](#)

[Manager Tobacco Control](#)
[American Lung Association of](#)

[Age Calculator App for Tobacco Retailers](#)

FDA

FDA released the FDA Age Calculator voluntarily smartphone application to help tobacco retailers determine if a customer is old enough to buy tobacco products. Retailers can manually enter the purchaser's birthdate or use a camera feature to scan the purchaser's driver's license. Customer personal information is not transmitted, shared, or saved. The application, free on [Google Play](#) and [iTunes](#), is part of the compliance and enforcement resources available through FDA's Center for Tobacco Products.

[Million Hearts Tobacco Use Webpage Now Live](#)

HHS

The Million Hearts website now includes a page dedicated to information and tools related to tobacco use. The content overviews the relationship between tobacco use and heart health and features tools for clinicians, public health practitioners, and tobacco users.

State News

The Tobacco Control Network uses this section to reflect the great work occurring across states and territories in tobacco control. We encourage you to share useful tobacco control tools, programs, and resources your state has developed, as well as recent legislative achievements. If you would like to share your work, or nominate someone else to be recognized, please contact tcn@astho.org.

[New Jersey Adopts Tobacco 21 \(NJ\)](#) – CNN. On July 21, Gov. Chris Christie signed legislation that raises the minimum age to purchase tobacco products in New Jersey from 19 to 21 years of age. The legislation becomes effective on Nov. 1 and applies to conventional tobacco products as well as e-cigarettes.

[Interactive Map of New York Tobacco Retail Environment \(NY\)](#) – Center for Public Health and Tobacco Policy. The Center for Public Health and Tobacco Policy developed an interactive story map with New York county-level data on tobacco retail policies, number of active tobacco retailers,

[the Upper Midwest
Brookfield, WI](#)

[Program Director 2
Tennessee Department of
Health
Nashville, TN](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and

and smoking prevalence. The map also notes the contact organization responsible for advancing tobacco-free communities in each county.

In the News

[FDA Announces Plan to Reduce Nicotine in Cigarettes, Delay Deadlines for Other Tobacco Products](#) – *The Washington Post*. As part of a new approach to the regulation of tobacco products and nicotine, FDA Commissioner Scott Gottlieb announced that FDA intends to reduce the nicotine in combustible cigarettes in order to reduce death and addiction associated with cigarette smoking. Gottlieb also announced that FDA will be delaying industry application deadlines for a number of tobacco products, including e-cigarettes, and that FDA may consider exempting premium cigars from FDA regulations. These regulations were enacted as part of the FDA final deeming rule released in May 2016. Public health groups and industry stakeholders released statements in response to the announcement, including [Americans for Nonsmokers' Rights](#), the [Campaign for Tobacco-Free Kids](#), and the [Smoke Free Alternatives Trade Association](#), which represents the vapor products industry.

[World Health Organization \(WHO\) Releases Report on Global Tobacco Epidemic](#) – *WHO*. WHO published a [comprehensive report](#) that provides updated information on the global health burdens of tobacco and the reach of tobacco control policies worldwide. According to the report, 4.3 billion people (or 63% of the global population) are covered by at least one comprehensive tobacco control measure, a fourfold increase from 2007. The report also notes that tobacco use remains the leading preventable cause of death worldwide, resulting in seven million deaths and \$1.4 trillion in healthcare and economic costs.

[Tobacco Industry Enters Pharmaceutical Market](#) – *Reuters*. In a recent [article](#) in the *Annals of Internal Medicine*, researchers investigate the tobacco industry's push into the tobacco cessation market and acquisition of pharmaceutical subsidiaries. Researchers commented that long-term nicotine maintenance rather than cessation is the industry's

to ensuring excellence
in state-based public
health practice.



focus with this move. The journal authors assess this as challenging for public health and confusing for consumers.

Research

[E-cigarette Use and Associated Changes in Population Smoking Cessation: Evidence from US Current Population Surveys](#) – *British Medical Journal*. **Key Findings:**

Researchers analyzed U.S. Current Population Survey-Tobacco Use Supplement data to better understand the association between e-cigarette use and smoking cessation. Study findings indicate that self-identified e-cigarette users were more likely than non-users to report attempting to quit and successfully quit compared to non-users. Authors conclude that these findings could inform e-cigarette regulatory policy and tobacco control interventions.

[Beyond Experimentation: Five Trajectories of Cigarette Smoking in a Longitudinal Sample of Youth](#) – *PLOS One*.

Key Findings: Fifteen annual waves of the National Longitudinal Survey of Youth were analyzed to construct different smoking trajectories of smoking between the ages of 12 and 30. Four trajectories were identified apart from never smokers (34.1%): experimenters (13.6%), quitters (8.1%), early established smokers (39.0%), and late escalators (5.2%). Logistic regressions identified behavioral and sociodemographic risk factors for each trajectory. Researchers conclude that tobacco control interventions should be broadened to reach all smokers instead of specifically targeting youth.

[Responsiveness to Cigarette Prices by Different Racial/Ethnic Groups of US Adults](#) – *Tobacco Control*. **Key**

Findings: Researchers analyzed tobacco use survey data in conjunction with cigarette price data to assess how racial or ethnic background impacted the relationship between cigarette cost and adult smoking rates. This analysis found that the total price elasticity of cigarette demand was greatest for white smokers, but was statistically significant for all other racial or ethnic groups measured as well (African-Americans, Asians, and Hispanics). Authors conclude that increasing the price of cigarettes would reduce cigarette consumption across all racial or ethnic groups.

