

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

Circulating Help Your Peers Request

These are the current circulating Help Your Peers requests.

Youth Tobacco Survey Data Support

Deadline: August 24, 2017

Since state tobacco control programs are no longer receiving assistance with Youth Tobacco Survey data preparation, data processing and weighting, and data analyses, Mississippi is wondering what states are doing to bridge this gap. Are any states looking to purchase a teleform reader or identifying and paying a service that has a compatible teleform reader? Mississippi is also looking at reformatting the survey tool and using a scantron sheet.

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will connect you with the person who submitted the request.

Partner Announcements

[New In-Language Cessation Materials for Asian Americans](#)

CDC

CDC now offers factsheets in Chinese, Vietnamese, and Korean languages. The quitting materials address identifying reasons to quit, having a quit plan, and managing cravings. Information for other [specific groups](#) can be found through the Tips From Former Smokers® website.

[National Campaign to Target Prevention of Youth E-](#)

*The biweekly **TCN***

***News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Rather Wreck My Gums Than My Lungs: Smokeless Tobacco and California Rural Adolescent Males](#) – University of California San Francisco
Aug. 30, 1-2 PM
ET|Registration Required

[MI Skill-Building: How To Recognize, Respond To, and Elicit Change Talk](#) – Institute for Research, Education & Training in Addictions
Aug. 30, 2-3 PM
ET|Registration Required

[Cracking the \(CPT\) Code for Tobacco Cessation & Cancer Prevention](#) – National Behavioral Health Network
Sep. 13, 3-4 PM
ET|Registration Required

Sales Restrictions on Menthol Products – Tobacco Control Legal Consortium

[Cigarette Use](#)

FDA

FDA plans to expand its youth-focused public education campaign, [The Real Cost](#), to include messages about the dangers of using e-cigarettes and other electronic nicotine delivery systems. Messaging will begin in the fall with digital materials such as online videos. A full-scale campaign is set to launch in 2018.

[Archived Webinar: Strategies for Promoting Tobacco Cessation](#)

NACCHO

NACCHO posted a recording of its June 21 webinar, "Low-cost Strategies for Tobacco Prevention: How Local Health Departments Can Integrate the CDC's Tips from Former Smokers® Campaign into Clinical Settings." A CDC presenter overviewed the Tips® campaign and available resources. Two local health departments presented local examples of collaborating with healthcare providers to integrate the campaign in clinical settings.

[Documentary on Menthol in the African American Community](#)

Truth Initiative

Youth activist and Truth Initiative Youth Activism Fellowship alumni Lincoln Mondy released [Black Lives / Black Lungs](#), a documentary investigating the history of the tobacco industry's targeted marketing of menthol tobacco products in the African-American community. The film was produced with support from Truth Initiative as part of Mondy's fellowship project and is available online. [Contact](#) Mondy for more information about the project.

[Point of Sale Marketing Practices and Policies](#)

Truth Initiative

A new Truth Initiative [factsheet and policy resource](#) explores tobacco industry retail practices and marketing expenditures, their impact on youth tobacco use, and state and local policies to address these issues at the point of sale. The resource summarizes and highlights policy examples related to licensing and retailer density, price, in-store promotion, and placement. It concludes with Truth Initiative's position on retail tobacco marketing, price discounting, and promotion.

Sep. 20|*Save the Date*

[Finding New Financing for Tobacco Cessation & Cancer Prevention Efforts](#)

– National Behavioral Health Network

Oct. 11, 3-4 PM

ET|*Registration Required*

[Creating the Healthiest Nation: Climate Changes Health: APHA 2017 Annual Meeting & Expo](#)

– American Public Health Association

Atlanta, GA

Nov. 4-8|*Registration Required*

[It's About a Billion Lives](#)

– University of California San Francisco

San Francisco, CA

Feb. 2, 2018, 8:30 AM - 12:30

PM PT|*Save the Date*

[Agents of Change Summit 2018: The Science and Technology of Behavior Change](#)

– Rescue: The Behavior Change Agency

San Diego, CA

Feb. 12-13, 2018|*Registration Required*

[Clearing the Air: An Institute for Policy Advocacy, XI](#)

– American Nonsmokers' Rights Foundation

Ridgedale, MO

May 1-3, 2018|*Registration Required*

Funding Opportunities

If you know of any tobacco-related funding opportunities that may appeal to a state and territorial tobacco control audience, please reach out to tcn@astho.org.

[2017 Tobacco-Free College Program for Community Colleges and Minority-Serving Institutions](#)

Deadline: Oct. 11

[Resource on Betel Quid and Tobacco Use](#)

Tobacco Control Legal Consortium at the Public Health Law Center

A new resource overviews betel quid, a psychoactive substance consumed worldwide with popularity in Asia and the Pacific and in immigrant communities in the United States. The document describes its use with tobacco, health risks such as oral and esophageal cancer, the culture around its use, and policy considerations.

[Smoke-Free Multi-Unit Housing Cost Calculator](#)

Tobacco Education Clearinghouse of California (TECC)

In partnership with the California Department of Public Health, TECC released a new tool to evaluate the cost to turnover a smoke-free unit compared with a smoked-in unit. The resource was developed to help property managers and tobacco control staff assess the actual cost of turnover at the local property level instead of relying on turnover cost averages.

[Tool for Geospatial Housing and Health Data](#)

Georgia Institute of Technology

A student senior design project team at the Georgia Institute of Technology created Extinguish Tool, an online database that maps housing and health data. The geospatial tool locates public housing developments, hospitals, and other healthcare centers across the United States and offers information on smoking rates, Medicaid data, and quitline data.

State News

The Tobacco Control Network uses this section to reflect the great work occurring across states and territories in tobacco control. We encourage you to share useful tobacco control tools, programs, and resources your state has developed, as well as recent legislative achievements. If you would like to share your work, or nominate someone else to be recognized, please contact tcn@astho.org.

[Oregon Tobacco 21 Legislation Signed into Law \(OR\)](#) – *The Oregonian*. Gov. Kate Brown signed legislation on Aug. 9 to raise the minimum legal age of sale for tobacco and vapor

Truth Initiative is launching its new Tobacco-Free College Program, which offers 17-month grants of up to \$20,000 to community colleges and minority-serving institutions to adopt a 100 percent tobacco-free college policy. Grantees receive guidance through webinars, learning communities, and one-on-one consultations throughout the grant period.

Job Listings

[Advocacy Manager
American Lung Association in
California
Chico or Redding, CA](#)

[Advocacy Manager
American Lung Association in
California
Fresno or Bakersfield, CA](#)

[Policy Coordinator
American Lung Association in
California
Sacramento, CA](#)

[Legislative Assistant
American Lung Association in
California
Sacramento, CA](#)

[Manager Tobacco Control
American Lung Association of
the Upper Midwest
Brookfield, WI](#)

[Program Director 2
Tennessee Department of
Health
Nashville, TN](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to

products to 21, making Oregon the fifth state to adopt such a policy. The law will take effect Jan. 1, 2018. Retailers who violate the policy will be fined starting at \$50 and \$250 and increasing to \$500 and \$1,000 after multiple offenses.

[Oklahoma Court Overturns Cigarette Fee \(OK\)](#) – *The Associated Press*. After a lawsuit filed by tobacco companies and others, the Oklahoma Supreme Court overturned a \$1.50 per pack fee on cigarettes passed by the state legislature. The court ruled that the fee violates the state constitution's provision about passing revenue-raising measures in final days of session. State legislators [called](#) for a special session to identify other plans for revenue measures to address budget shortfalls.

[Tobacco Prevention Efforts in Tribal Communities \(WI\)](#) – *American Public Health Association*. The Tribal Public and Environmental Health Think Tank produced a [video](#) to showcase successful tobacco prevention efforts in Wisconsin tribal communities. In addition to distinguishing commercial tobacco from traditional, sacred tobacco, the video tells the story of an outdoor Ojibwe cultural event center and a casino that have adopted smoke-free policies.

In the News

[U.S. Senators Write Letter to FDA Commissioner Gottlieb Concerning Deeming Rule](#) – *United States Senate*. Thirteen U.S. senators jointly wrote a letter to FDA Commissioner Scott Gottlieb to express disapproval of his announcement to delay or reconsider implementation of the FDA deeming rule as it applies to newly regulated tobacco products. Specifically, senators expressed concern over the announcement to delay regulation of flavored cigars and e-cigarettes, as well as reconsideration of applying the deeming rule to premium cigars. For more information on the FDA policy updates, read [ASTHO's memo](#), which includes opportunities for state input and background.

[Study Sheds Light on Intentions and Harm Perceptions of Current U.S. Smokers](#) – *Gallup*. A recent analysis of Gallup polling data indicates that smoking frequency is associated with different attitudes and opinions on smoking. For

tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



Forward to Friend

example, 65 percent of those who smoke under one pack per day (which constitute 64 percent of current smokers in 2017) believe smoking is “very harmful,” compared to 51 percent of those who smoke more than one pack a day. Similar differences were observed to the desire to quit smoking and the harmfulness of secondhand smoke.

Research

[Characteristics of Tobacco Purchases in Urban Corner Stores](#) – *Tobacco Control*. Researchers observed 6,369 corner store purchases made in low-income areas of Philadelphia over the course of six months to better understand tobacco purchasing trends in that setting. Overall, 13 percent of corner store purchases included tobacco products. Of these tobacco purchases, 61 percent did not include any other products and almost five percent included an unpackaged product not intended for individual sale (i.e., “loosies”). This information can help inform retail store tobacco policies and persuade such stores to voluntarily discontinue tobacco product sales.

[Do Emotions Spark Interest in Alternative Tobacco Products?](#) – *Health Education & Behavior*. This study examines emotional response data from 1,226 adult smokers and non-smokers who viewed advertisements for moist snuff, snus, and e-cigarettes. Findings suggest that in general, positive emotions such as hope and contentment were positively associated with interest in trying or using these products. In addition, negative responses such as anger, disgust, and anxiety were negatively associated with interest in these products. Smoking status and gender were also significantly related to interest in these products, though the associations differed across the different products. Researchers conclude that anti-tobacco messaging should aim to lower hope associated with the use of tobacco products to counter tobacco company advertising.

[Tobacco Industry Response to a Ban on Lights Descriptors on Cigarette Packaging and Population Outcomes](#) – *Tobacco Control*. Researchers sought to better understand the public health impact of a restriction on the use of misleading tobacco product terms (e.g., “light” and “mild”) in

the United States. After examining a number of indicators such as market share for different products and cigarette consumption and initiation, researchers concluded that the tobacco industry largely circumvented the ban by replacing modified risk terms with colored terms and color-coding of packages. For example, there was no change in market share for light cigarette sub-brands. Study authors conclude that laws requiring plain packaging and eliminating sub-brand descriptors may help increase smoking cessation and decrease initiation.
