

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

Circulating Help Your Peers Requests

These are the current circulating Help Your Peers requests.

Tobacco-Free Policy Language for Football Stadiums

Deadline: July 12, 2017

Georgia is seeking policy language for football stadiums that adopted tobacco/smoke-free policies. The Atlanta Falcons' new Mercedes-Benz Stadium is seeking policy language with the help of the Georgia Tobacco Use Prevention Program and other numerous partners. The stadium will open in the fall of 2017.

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will connect you with the person who submitted the request.

Partner Announcements

[Webinar on Use of Tips from Former Smokers Campaign in Clinical Settings](#)

NACCHO

A recording is available from a recent NACCHO webinar on low-cost tobacco cessation strategies in local health departments. The webinar provides an overview of CDC's Tips from Former Smokers campaign and information on how to access free campaign materials for use at the local-level. Two local health departments also present on their

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Policy & Practice for LGBT Tobacco-Free Living](#) – LGBT HealthLink
July 12, 2-3 p.m.
ET|Registration Required

[Mid-Year Training Institute: Engineering Healthy Communities](#) – Community Anti-Drug Coalition of America (CADCA)
Atlanta, GA
July 23-27|Registration Required

[NACCHO Annual 2017 – Public Health Revolution: Bridging Clinical Medicine and Population Health](#) – National Association of City and County Health Officials
Pittsburg, PA
July 11-13|Registration Required

[Creating the Healthiest Nation:](#)

collaboration with healthcare providers to integrate the Tips from Former Smokers campaign into clinical settings.

[New Factsheet Provides Guidance on Synar Compliance](#)

Tobacco Control Legal Consortium

A new factsheet is available from the Tobacco Control Legal Consortium at the Public Health Law Center. As more states are beginning to restrict youth access to e-cigarettes and raising the minimum age of tobacco purchase, the factsheet aims to provide states with guidance on how these new laws interact with Synar inspections and enforcement.

[Draft Research Plan Available for Comment](#)

U.S. Preventive Services Task Force (USPSTF)

USPSTF is requesting public comment on a draft research plan examining primary care interventions and their relationship to tobacco or nicotine use in children and adolescents. The opportunity for public comment is open until Wednesday, July 19, 2017 at 8 p.m. ET.

[Webinar Explains Warning Statements for Cigars](#)

FDA

As part of its Tobacco Compliance Webinar Series, the FDA Center for Tobacco Products hosted a webinar to help retailers and small business manufacturers understand requirements related to cigars under the deeming regulation. Topics covered include: packaging warnings, instances when cigars are sold without packaging, and a review of the retailer's responsibilities when packaging and advertisements are received from a manufacturer, importer, or distributor.

State News

The Tobacco Control Network uses this section to reflect the great work occurring across states and territories in tobacco control. We encourage you to share useful tobacco control tools, programs, and resources your state has developed, as well as recent legislative achievements. If you would like to share your work, or nominate someone else to be recognized, please contact tcn@astho.org.

[San Francisco Prohibits Sale of Flavored Tobacco Products](#)

[Climate Changes Health: APHA 2017 Annual Meeting & Expo](#) – American Public Health Association
Atlanta, GA
Nov. 4-8|*Registration Required*

[Agents of Change Summit 2018: The Science and Technology of Behavior Change](#) – Rescue: The Behavior Change Agency
San Diego, CA
Feb. 12-13, 2018|*Registration Required*

[Clearing the Air: An Institute for Policy Advocacy, XI](#) – American Nonsmokers' Rights Foundation
Ridgedale, MO
May 1-3, 2018|*Registration Required*

Funding Opportunities

If you know of any tobacco-related funding opportunities that may appeal to a state and territorial tobacco control audience, please reach out to tcn@astho.org.

[Tobacco Centers of Regulatory Science \(TCORS\) for Research Relevant to the Family Smoking Prevention and Tobacco Control Act \(U54\)](#)

Deadline: July 19

The TCORS program objective is to conduct programs of multidisciplinary research to inform the manufacture, distribution, and marketing of tobacco products related to the Center for Tobacco Products' regulatory authority.

Job Listings

[Manager, Tobacco Control, American Lung Association of the Upper Midwest](#)
Brookfield, WI

[\(CA\)](#) – *San Francisco Examiner*. The San Francisco Board of Supervisors unanimously passed legislation prohibiting the retail sale of flavored tobacco products, including menthol cigarettes, flavored chewing tobacco, and flavored nicotine-containing liquids used in e-cigarettes. The law will become effective in April 2018, allowing small businesses to prepare for the change and get support to transition business models with the help of the Healthy Food Retail program. Retailers who do not comply with the law may have their tobacco sales permit suspended per the discretion of the public health department.

[Louisiana Expands Coverage of Smoke-Free K-12 Schools](#)

[\(LA\)](#) – *The Advocate*. Gov. John Bel Edwards signed legislation amending an existing smoke-free law in elementary and secondary school buildings to cover any grounds considered school property. This includes buildings, playgrounds, other lands on the property of a school, school buses, and school vehicles. Additionally, the definition of smoking products was extended to include e-cigarettes and vape products.

In the News

[Secondhand Smoke Exposures Among Cancer Survivors](#) – *HealthDay*. According to a [study](#) of nonsmoking adult cancer survivors, secondhand smoke exposure among survivors decreased from 40 percent in 1999-2000 to 15.7 percent in 2011-2012, a similar rate to those of the general population. Despite this decline, the study identified higher rates of secondhand smoke exposure among survivors of a smoking-related cancer and those living below the federal poverty level. The authors suggest this is concerning given that secondhand smoke exposure can affect recovery and increase survivors' risk of stroke, heart attack, and death.

[Global Cigarette Market Expected to Decline, While Heated Tobacco Market Grows](#) – *Business Wire*. Market research firm Euromonitor International estimated that the cigarette market will experience a \$7.7 billion loss by 2021. A \$13.2 billion growth in heated tobacco products is expected to offset the loss, with the heated tobacco (or vapor product) market projected to grow 691 percent by 2021, making it the

[Tobacco Prevention and Control Program Evaluation Specialist](#)
[Alaska Department of Health and Social Services](#)
[Anchorage, AK](#)

[Director, Statewide Health Improvement Initiatives](#)
[Minnesota Department of Health](#)
[Saint Paul, MN](#)

[Research Data Scientist](#)
[California Department of Public Health](#)
[Sacramento, CA](#)

[Community Outreach Specialist](#)
[Truth Initiative](#)
[Indianapolis, IN](#)

[Youth Activism Specialist](#)
[Truth Initiative](#)
[Washington, DC](#)

[Epidemiologist 2](#)
[Tennessee Department of Health](#)
[Nashville, TN](#)

[Program Director 2](#)
[Tennessee Department of Health](#)
[Nashville, TN](#)

[Senior Evaluator](#)
[Professional Data Analysis, Inc.](#)
[Minneapolis, MN](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

fastest-growing tobacco category. The findings note that in 2016, Japan was the largest heated tobacco market, followed by Germany, Switzerland, and Portugal. The U.S. is expected to become the second largest market by 2021.

Research

[Tobacco Use in Top-Grossing Movies](#) – United States, 2010–2016 – *MMWR*. **Key Findings:** Researchers analyzed data from Thumb Up! Thumbs Down! (TUTD), which tracks the number of tobacco images in top-grossing films, to gain a longitudinal understanding of tobacco imagery exposure through movies. TUTD data indicates that while 41 percent of 2016 movies depicted tobacco use, a decrease from the 45 percent in 2010, there was a 72 percent increase in the total number of tobacco incidents between 2010 and 2016. This includes a 43 percent increase among PG-13 rated movies. Researchers conclude that increasing tobacco imagery in popular films, especially films rated as appropriate for youth, is harmful to youth and encourages smoking initiation.

[Association Between Initial Use of e-Cigarettes and Subsequent Cigarette Smoking Among Adolescents and Young Adults](#) – *JAMA Pediatrics*. **Key Findings:** A systematic review and meta-analysis of nine studies was conducted to better understand the relationship between e-cigarette use among non-smokers and cigarette smoking risk. In these nine studies, the pooled risk of cigarette smoking was 30.4 percent among ever e-cigarette users and 7.9 percent among never e-cigarette users. After adjusting for potential confounders, this corresponds to a 3.62 times greater odds for ever e-cigarette users compared to never e-cigarette users. Researchers conclude that strong e-cigarette regulation could have population-level implications on cigarette smoking.

[Flavors and Risk: Perceptions of Flavors in Little Cigars and Cigarillos Among U.S. Adults, 2015](#) – *Nicotine & Tobacco Research*. **Key Findings:** Researchers analyzed nationally representative survey data from over 6,000 adults to better understand adult attitudes on and use of flavored little cigars, cigarillos, and filtered cigars (LCCs). Just over half of

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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surveyed adults reported flavors in LCCs as “very” or “somewhat” risky, with younger adults, males, and LCC users being more likely to perceive LCC flavors as less risky. Those who perceived LCC flavors as less risky had approximately twice the odds of ever LCC use compared to those who reported not knowing the risks. Authors of the study conclude that risk perceptions of flavored LCCs should be addressed in public health campaigns.

[Linking the Content to Demographic Reach of Online Advertising of Electronic Nicotine Delivery Systems](#) –

Tobacco Control. **Key Findings:** This study examined the viewership of 932 unique electronic nicotine delivery systems (ENDS) advertisements posted on 3,435 websites over a six year period. Proprietary data sources indicate that a greater than expected proportion of non-Hispanic white internet users were exposed to ENDS advertisements than the overall population, but the advertisements appealing to Hispanic users were more likely to compare ENDS to traditional cigarettes. These findings may have important implications for smoking cessation interventions aimed at minority ENDS users.

