

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

Help Your Peers Archive Available on the TCN Forum

Copies of all “Help Your Peers” response compilation documents are available on the Document Sharing Center within the [TCN Forum](#), the password protected section of the TCN website for tobacco program managers and Funders Alliance leads. This archive allows participants to browse questions asked and answered by TCN peers since 2014. Program managers and Funders Alliance leads should [sign up](#) to access this archive. Any questions not addressed by the [Forum How-To Guide](#) can be sent to tcn@astho.org.

Circulating Help Your Peers Requests

These are the current circulating Help Your Peers requests.

Maternal ENDS Use Captured via Birth Certificates

Deadline: June 15, 2017

Have any states piloted an activity with their Bureau of Vital Statistics to begin collecting maternal electronic nicotine delivery systems (ENDS) use via birth certificates? If so, New Hampshire would love to chat with you. New Hampshire is currently capturing maternal smoking in the three months before pregnancy, first three months of pregnancy, second three months of pregnancy, and last three months of pregnancy.

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Tobacco and Other Substance Co-Use Among Young Adults](#)

– Truth Initiative

June 15, 2-3 p.m.

ET|Registration Required

[Low-cost Strategies for Tobacco Prevention: How Local Health Departments Can Integrate the CDC's Tips from Former Smokers Campaign into Clinical Settings](#) – National

Association of City and County Health Officials

June 21, 2-3 p.m.

ET|Registration Required

[Healthy People 2030 Development](#) – U.S.

Department of Health and Human Services and the American Public Health Association

June 22, 12-1 p.m.

ET|Registration Required

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will connect you with the person who submitted the request.

Partner Announcements

[ASTHO 75th Anniversary Digital Postcard Campaign](#)

ASTHO

ASTHO launched a public health success campaign to celebrate its 75th anniversary, which will run for 75 days (June 5 – Sept. 15) leading up to ASTHO's annual meeting. Each day, ASTHO will share a postcard on Twitter and Facebook to showcase successful public health initiatives and outcomes. ASTHO wants to hear from state and territorial health departments, national organizations and affiliates, ASTHO peer network and policy committee members, schools of public health, and other public health professionals. Participate by submitting a success story through an [online form](#).

[Survey Results on Perceived Harm of Children's Exposure to Secondhand Electronic Vapor Product Aerosol](#)

CDC

Data from the 2015 Styles Internet panel survey reveals that two-fifths of U.S. adults believe that children's exposure to secondhand electronic vapor product aerosol causes some or little harm, while one-third did not know whether such products cause harm. The authors conclude that efforts to educate the public about secondhand electronic vapor product aerosol, especially children, are warranted.

[New Study Examining Hookah Harm Perceptions and Hookah Use](#)

Truth Initiative

A Truth Initiative [study](#) reports that nearly one-third of youth ages 15-21 believe that hookah is less harmful than cigarettes. Researchers also found that the odds of trying hookah are 15 times higher for those perceiving hookah as less harmful than cigarettes compared to those who perceive hookah and cigarettes as equally harmful. People who are current smokers, female, African-American or Hispanic, or have college-educated parents experience an increased

[Smoking Cessation and Reduction in Pregnancy Treatment \(SCRIPT\)@Program Workshops](#) – Society for Public Health Education
Washington, D.C.
June 26|*Registration Required*

[NACCHO Annual 2017 – Public Health Revolution: Bridging Clinical Medicine and Population Health](#) – National Association of City and County Health Officials
Pittsburg, PA
July 11-13|*Registration Required*

[Counting Quitting: Tobacco Cessation and Quality Measures](#) – American Lung Association
July 12, 2-3 p.m.
ET|*Registration Required*

[Creating the Healthiest Nation: Climate Changes Health: APHA 2017 Annual Meeting & Expo](#) – American Public Health Association
Atlanta, GA
Nov. 4-8|*Registration Required*

[Agents of Change Summit 2018: The Science and Technology of Behavior Change](#) – Rescue: The Behavior Change Agency
San Diego, CA
Feb. 12-13, 2018|*Registration Required*

[Clearing the Air: An Institute for Policy Advocacy, XI](#) – American Nonsmokers' Rights Foundation
Ridgedale, MO
May 1-3, 2018|*Registration Required*

Funding Opportunities

If you know of any tobacco-related funding opportunities that may appeal to a state and

likelihood for hookah use.

[FDA to Review Philip Morris Modified Risk Tobacco Product Applications](#)

FDA

FDA filed for scientific review of three Modified Risk Tobacco Product applications submitted by Philip Morris International. The applications, which are available to the public, are for Philip Morris International's iQOS system and three Heatstick products. In the applications, the company claims that switching from cigarettes to the iQOS system can reduce risk of tobacco-related disease, presents less harm than continuing to smoke cigarettes, and significantly reduces exposure to harmful and potentially harmful chemicals.

State News

The Tobacco Control Network uses this section to reflect the great work occurring across states and territories in tobacco control. We encourage you to share useful tobacco control tools, programs, and resources your state has developed, as well as recent legislative achievements. If you would like to share your work, or nominate someone else to be recognized, please contact tcn@astho.org.

[ASTHO Highlights Dr. Rahul Gupta in Celebration of World No Tobacco Day \(WV\)](#) – *ASTHO*. ASTHO recognized this year's [World No Tobacco Day](#), an annual World Health Organization event, by promoting [ASTHO tobacco resources](#) and highlighting leaders in state and territorial tobacco control. In anticipation of World No Tobacco Day, ASTHO spoke with Rahul Gupta, MD, commissioner and state health officer of the West Virginia Bureau for Public Health, who serves as chair of ASTHO's Prevention Policy Committee and chair of ASTHO's Tobacco Issues Forum. Gupta provided his perspective on the biggest tobacco control challenges facing West Virginia and the nation, and discussed what can be done at the state and territorial level to reduce the use of tobacco products and promote clean air.

[New Jersey Lawmakers Consider Raising Age to Buy Tobacco From 19 to 21 \(NJ\)](#) – *NJ.com*. In a 7-3 vote, the

territorial tobacco control audience, please reach out to tcn@astho.org.

[Tobacco Centers of Regulatory Science \(TCORS\) for Research Relevant to the Family Smoking Prevention and Tobacco Control Act \(U54\)](#)

Deadline: July 19

The TCORS program objective is to conduct programs of multidisciplinary research to inform the manufacture, distribution, and marketing of tobacco products related to the Center for Tobacco Products' regulatory authority.

Job Listings

[Tobacco Cessation Specialist \(#1551\)](#)
[Colorado Department of Public Health & Environment](#)
[Denver, CO](#)

[Epidemiologist 2](#)
[Tennessee Department of Health](#)
[Nashville, TN](#)

[Program Director 2](#)
[Tennessee Department of Health](#)
[Nashville, TN](#)

[Senior Evaluator](#)
[Professional Data Analysis, Inc.](#)
[Minneapolis, MN](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

New Jersey Assembly Appropriations Committee voted to raise the age for tobacco product purchases in New Jersey from 19 to 21. The bill will be sent to the full assembly before reaching Gov. Chris Christie's desk. Christie vetoed the same measure in 2016. Federal data indicates that approximately 440,000 19- and 20-year-old smokers live in New Jersey.

[American Indian Quit Line Now Available in Montana \(MT\)](#) – *Montana Department of Public Health & Human Services*. The Montana Tobacco Quit Line now offers an American Indian Commercial Quit Line through a dedicated phone line and [web-based enrollment](#). The service connects users with Native coaches, free counseling, free nicotine replacement therapy, and reduced cost cessation medications.

In the News

[Tobacco Manufacturers Raise Cigarette Prices to Keep Profits Up](#) – *Winston-Salem Journal*. R.J. Reynolds Tobacco Co., Philip Morris USA, and ITG Brands LLC increased their list prices to offset decreasing sales and a tax increase on producers. For example, Reynold's 6.7 percent year-over-year price increase coincides with a 5.6 percent drop in sales volume over the same year-long period.

[Study Finds that "Heat-Not-Burn" Products Release Carcinogens Found in Traditional Cigarettes](#) – *Reuters*. A [recent study](#) comparing the smoke from traditional cigarettes to the smoke from heat-not-burn cigarettes, which heat tobacco leaves without combustion, found that heat-not-burn cigarette smoke contained 84 percent the amount of nicotine in traditional cigarette smoke, and that cancer-linked chemicals such as carbon monoxide, volatile organic compounds, and polycyclic aromatic hydrocarbons were found in the heat-not-burn smoke. The authors conclude that like traditional cigarettes, the use of these emerging products ought to be prohibited in public spaces due to concerns over secondhand smoke exposure.

[Suicide Risk May Quadruple Among Those Diagnosed with Lung Cancer](#) – *HealthDay*. [Researchers analyzed](#) data from over three million people over a period of 40 years and found

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About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



that lung cancer diagnosis is associated with a fourfold risk in suicide compared to the general population. This risk was higher among those with metastatic cancer, older patients, men, and other groups. The study's lead author cites self-guilt over a lung cancer diagnosis as a result of smoking and comorbidities such as heart disease and other smoking-related diseases as possible explanations for this phenomenon.

Research

[Antismoking Ads at the Point of Sale: The Influence of Ad Type and Context on Ad Reactions](#) – *Journal of Health Communication*. **Key Findings:** Researchers surveyed 7,812 adult current smokers and recent quitters in the United States to determine how different anti-smoking ads placed in different point of sale (POS) retail contexts (e.g., on its own or next to a retail cigarette ad) relate the perceived effectiveness. Survey data indicates that graphic advertisements were associated with greater perceived effectiveness. Researchers also found that antismoking ads were best when viewed alone but that graphic advertisements of all kinds were less dependent on context. These findings provide important considerations for the implementation of POS anti-smoking campaigns, especially where pro-tobacco retail advertisements are present.

[Social Identity and Support for Counteracting Tobacco Company Marketing that Targets Vulnerable Populations](#) – *Social Science & Medicine*. **Key Findings:** A phone and online survey of U.S. adults in 2014 and 2015 sought to better understand the relationship between four social identities—teens, African Americans, Latinos, as well as gays, lesbians, and bisexuals—and the support of identity-based anti-tobacco marketing. Across all respondents, anti-smoking marketing targeting teens had the greatest support. In all groups besides teens, in-group support was significantly stronger than out-group support. Future studies should explore how social role shapes support for anti-tobacco campaigns.

[Randomized Controlled Trial of Stand-Alone Tailored Emails for Smoking Cessation](#) – *Tobacco Control*. **Key Findings:**

Researchers tested three smoking cessation email interventions—27 tailored emails, three or four tailored emails with downloadable booklets, and a single non-tailored email—to better understand the efficacy of these interventions at one, three, and six months' follow-up. Results indicate that smokers who received 27 tailored emails were more likely than smokers in the other two interventions to quit smoking at follow up and use non-medication cessation aids (e.g., tobacco quitline). Study authors conclude that cessation emails are an inexpensive and viable way to encourage large numbers of smokers to quit.

