

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

Circulating Help Your Peers Requests

These are the current circulating Help Your Peers requests.

VFHY Compendium of Tobacco Use Prevention Programs for Youth

Deadline: May 29, 2017

The Virginia Foundation for Health Youth will soon begin an assessment of tobacco programs included in their next Compendium of Tobacco Use Prevention Programs, and would like help from the TCN to ensure that all qualifying programs are included. As in previous years, they will use the following criteria to determine a program's eligibility for inclusion:

- Curriculum-based and targets youth under the age of 18
- Offers a tobacco use prevention/cessation component or module
- Has been reviewed by SAMHSA's National Registry of Evidence-based Programs & Practices (NREPP)
- Is considered a model, promising or proven program by at least one of the following federal registries: Office of Juvenile Justice and

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[No Menthol Sunday](#) – NAATPN
May 28|*Save the Date*

[Truth Initiative Youth Activism Program](#) – Truth Initiative
May 31, 11:59 PM ET|*Application Deadline*

[C. Everett Koop National Health Awards](#) – The Health Project
May 31|*Application Deadline*

[The Federal Government and Tobacco Control: The Immediate Future and Beyond](#) – Campaign for Tobacco-Free Kids, American Lung Association, and the Tobacco Control Legal Consortium
June 6, 1-2:30 PM ET|*Registration Required*

[Collaborating on Healthy Retail: Policies for Tobacco,](#)

Delinquency Prevention (OJJDP), Blueprints for Healthy Youth Development or Promising Practices Network (PPN)

- Contains at least five (5) sessions/lessons and is available to any organization for implementation

Tobacco 21 Community Education Media Materials

Deadline: June 1, 2017

Colorado is looking for Tobacco 21 media related resources and materials that focus on educating the community (e.g., retailers, tourists, 18-21 year olds, and the general public) after the policy has passed.

Smoke-Free Multi-Unit Housing Enforcement

Deadline: June 6, 2017

Utah is wondering what solutions other states and localities have come up with to help multi-unit housing (MUH) managers enforce their tobacco policies. Specifically, how does the MUH manager prove that someone was smoking indoors for enforcement purposes?

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will connect you with the person who submitted the request.

Partner Announcements

[Tobacco Cessation for Cancer Survivors Resource Guide](#)

NACCHO

NACCHO released a resource guide about the importance of supporting cancer survivors with tobacco cessation and how local health departments and leverage existing cessation resources to serve this population. The guide discusses comprehensive cancer control coalitions and the role of local health departments. It includes case studies from New York City and Ingham County, Michigan, as well as an appendix of resources available for tobacco control programs, healthcare providers, and the public.

[EX Program Offers Cessation for Health Plan Members and Employees](#)

[Nutrition, and Alcohol in the Retail Environment](#) – ChangeLab Solutions
June 8, 2-3 PM
ET|*Registration Required*

[Achieving Rural Health Equity and Well-being: Challenges and Opportunities](#) – The National Academies of Sciences, Engineering, and Medicine
Prattville, AL
June 13|*Registration Required*

[NACCHO Annual 2017 – Public Health Revolution: Bridging Clinical Medicine and Population Health](#) – National Association of City and County Health Officials
Pittsburg, PA
July 11-13|*Registration Required*

[Creating the Healthiest Nation: Climate Changes Health: APHA 2017 Annual Meeting & Expo](#) – American Public Health Association
Atlanta, GA
Nov. 4-8|*Registration Required*

Funding Opportunities

[Tobacco Centers of Regulatory Science \(TCORS\) for Research Relevant to the Family Smoking Prevention and Tobacco Control Act \(U54\)](#)

Deadline: July 19

The TCORS program objective is to conduct programs of multidisciplinary research to inform the manufacture, distribution, and marketing of tobacco products related to the regulatory authority of the FDA Center for Tobacco Products.

Job Listings

[Epidemiologist 2 Tennessee Department of Health](#)

Truth Initiative

Truth Initiative launched an expanded version of its EX Program, an online tobacco cessation platform, in collaboration with Mayo Clinic. Employers, health systems, and health plans can work with Truth Initiative to offer the digital program to their constituents. Access to the EX Program allows participants to receive customized digital coaching and medication support from tobacco treatment specialists, as well as the ability to participate in an online, interactive community of peers. The program is backed by research that demonstrates the effectiveness and low cost of online, interactive interventions.

[New Smoke-Free Public Housing Factsheets](#)

HUD

HUD released five new factsheets on its website to assist public housing agencies in implementing HUD's smoke-free rule. The factsheets include implementation tips for public housing agency staff, a policy checklist, a recommended 18-month timeline, and information for residents about preparing for and living in a smoke-free community.

[Open Comment Period for Experimental Study on Warning Statements for Cigarette Graphic Health Warnings](#)

FDA

FDA is collecting public comments regarding the Experimental Study on Warning Statements for Cigarette Graphic Health Warnings. The proposed study is intended to assess whether textual warning statements promote public understanding of the negative health consequences of smoking, which will inform FDA's development of graphic health warnings to be tested in the future. The comment period closes on May 30.

[Infographic on Reducing Tobacco Retailer Density](#)

ChangeLab Solutions

A new [infographic](#) outlines five ways that communities can reduce the number and density of tobacco retailers. The resource is intended for residents, advocates, and decisionmakers to provide information about the issue of tobacco retailer density as well as policy options. Strategies include capping retailers based on geography or population size, prohibiting retailers in youth-sensitive areas, requiring a minimum distance between retailers, and prohibiting sales in

[Nashville, TN](#)

[Program Director 2
Tennessee Department of
Health
Nashville, TN](#)

[Senior Evaluator
Professional Data Analysis,
Inc.
Minneapolis, MN](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of

pharmacies.

[Discussion on Menthol Bans and Criminalization of Black Communities](#)

CounterTobacco.Org

CounterTobacco.Org released a perspective piece about the recent community discussions around menthol cigarette regulation and the efforts of the National Action Network in partnership with Rev. Al Sharpton to declare that such regulation is a means of criminalizing black community members. Rev. Sharpton hosted meetings in churches in cities engaged in discussion around police brutality such as Minneapolis, Oakland, and Los Angeles, sponsored by R.J. Reynolds. The perspective piece highlights the strategic efforts of these meetings to undermine tobacco control policies such as menthol regulation that are intended to promote health equity.

these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



Forward to Friend

State News

The Tobacco Control Network uses this section to reflect the great work occurring across states and territories in tobacco control. We encourage you to share useful tobacco control tools, programs, and resources your state has developed, as well as recent legislative achievements. If you would like to share your work, or nominate someone else to be recognized, please contact tcn@astho.org.

[Tobacco 21 Policies Passed in 22 Municipalities in the Kansas City Metro Area \(MO, KS\) – CounterTobacco.Org](#)

CounterTobacco.Org interviewed Scott Hall from the Greater Kansas City Chamber of Commerce on the Chamber's [Tobacco 21|KC](#) initiative, which has helped 22 Kansas City area localities adopt policies that increase the minimum purchase age of tobacco products to 21. Hall shares how he was able to make a business case for Tobacco 21 policies in Missouri and Kansas, two states that have smoking rates above the national average. For more information on how Scott Hall and the Greater Kansas City Chamber of Commerce have encouraged implementation of the Tobacco 21 policy, please see [TCN's tobacco 21 podcast](#).

[North Dakota Begins Dissolution of BreatheND into State](#)

[Health Department \(ND\)](#) – *Bismarck Tribune*. As a result of legislation passed by the North Dakota legislature, funding for the North Dakota Center for Tobacco Prevention and Control Policy, also known as BreatheND, will be redirected to the North Dakota Department of Health. This transition process will be completed by July 1 in anticipation of a new statewide tobacco prevention and control plan to be released by July 31. “We are proving our outcomes, and that didn’t seem to matter,” said BreatheND Executive Director Jeanne Prom, who expressed that the importance of tobacco cessation warrants a second organization dedicated to its practice.

[New Nicotine and E-cigarette Resources Published by the Minnesota Department of Health \(MN\)](#) – *Minnesota Department of Health*. The Minnesota Department of Health released a series of factsheets and advisories relating to nicotine exposure and e-cigarette use. These materials include a [nicotine health advisory](#) for youth and pregnant women, a [factsheet](#) on e-cigarettes and other vaping products, and an [infographic](#) on the harms of nicotine.

In the News

[Proposed U.S. House Bill Would Reverse FDA Final Deeming Rule](#) – *Reuters*. A bill proposed by Rep. Duncan Hunter (R-CA) would reverse the FDA’s deeming rule, which subjects e-cigarettes to the same regulation as combustible cigarettes. The deeming rule requires that any e-cigarette introduced after Feb. 15, 2007, would have to be reviewed by FDA. The proposed bill would also direct FDA to embrace a harm reduction approach by promoting less harmful nicotine products.

[Federal Court Reaffirms that Tobacco Manufacturers Must Issue Corrective Warning Statements](#) – *Winston-Salem Journal*. The U.S. Court of Appeals ruled that tobacco manufacturers are required to issue corrective statements on cigarette packs, but that those statements no longer require the phrase “here is the truth.” This ruling is tied to a U.S. Justice Department Federal Racketeer Influenced and Corrupt Organizations (RICO) lawsuit initially brought against tobacco manufacturers in 1999, which alleged that

tobacco companies intentionally misled consumers about the dangers of smoking.

Research

[Association Between Media Doses of the *Tips From Former Smokers* Campaign and Cessation Behaviors and Intentions to Quit Among Cigarette Smokers, 2012-2015](#) – *Health Education & Behavior*.

Key Findings: A national sample of smokers and recent quitters were surveyed to determine associations between exposure to the CDC's Tips campaign and cessation-related behaviors and intentions. Survey data indicate that an increase in campaign exposure was associated with increased odds of making a quit attempt and reporting intention to quit over the next 30 days. This data supports the effectiveness of the Tips campaign and the continued use of graphic and emotional advertisements to further encourage cessation among smokers in the United States.

[Influence of the Flavored Cigarette Ban on Adolescent Tobacco Use](#) – *American Journal of Preventive Medicine*.

Key Findings: An analysis of 1999 to 2013 National Youth Tobacco Survey data was conducted to estimate the impact of FDA's 2009 flavored cigarette ban (which excluded menthol) on the cigarette use of middle and high school students. This policy change was significantly associated in reduced likelihood of becoming a cigarette smoker, the number of cigarettes smoked by each smoker, and an increased use of cigars, pipes, and menthol cigarettes. Authors conclude that while the restriction of flavored cigarettes did accomplish its intended goal to reduce youth cigarette consumption, some cigarette smokers switched to other flavored tobacco products.

[Medicaid Coverage of Smoking Cessation Counseling and Medication Is Underutilized for Pregnant Women](#) – *Nicotine & Tobacco Research*.

Key Findings: Researchers analyzed Kansas Medicaid claims data to better understand utilization of smoking cessation treatments by Medicaid-insured pregnant women between 2010 and 2013. During that time frame, 27.2 to 31.6 percent of pregnant smokers had claims for cessation treatments each year. The majority of claims

were for bupropion, and less than one percent of smokers had claims for counseling. Additional research is needed to determine gaps between the coverage of smoking cessation treatments and their utilization in different Medicaid populations.

[Trends in Characteristics and Multi-Product Use Among Adolescents Who Use Electronic Cigarettes, United States 2011-2015](#) – *PLOS One*. **Key Findings:** Five annual waves

of the National Youth Tobacco Survey were analyzed to assess temporal trends in the use of e-cigarettes and nine other tobacco products among youth in grades 6-12. Findings indicate that e-cigarette use rose sharply during this time and that e-cigarette use was associated with the use of cigarettes and other tobacco products. Study authors note that e-cigarette use was not correlated with quit attempts or contemplation in cigarette users.

