Read on for announcements from the Tobacco Control Network (TCN) and our partners.

**Reminder: Program Manager Features on TCN Website**

To celebrate state and territorial tobacco program managers as dynamic leaders in tobacco control, the TCN homepage is highlighting tobacco program managers in a series of rotating features. This will give the TCN membership and national tobacco partners an opportunity to learn more about the work of program managers. If you would like to nominate a program manager to be featured, please reach out to TCN.

**Partner Announcements**

Poll Reveals Americans Support FDA Regulation of Tobacco Products
*Campaign for Tobacco-Free Kids*

A new poll reveals that American voters across party lines strongly support FDA regulation of tobacco products and strongly oppose efforts to weaken FDA oversight of e-cigarettes and cigars. Public Opinion Strategies and the Mellman Group conducted a national telephone survey of 1,000 registered voters. Of those polled, more than three out of four support FDA regulation of e-cigarettes and six out of 10 say Congress should continue to allow the FDA to regulate all tobacco products rather than pass a law preventing the regulation of large premium cigars.

The biweekly TCN News provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

**Upcoming Events**

**LGBT HealthLink E-Summit** – LGBT HealthLink
May 15-17 | Registration Required

**2017 NNPHI Annual Conference: Navigating Uncertainty, Spanning Boundaries, Improving Health** – National Network of Public Health Institutes
New Orleans, LA
May 17-19 | Registration Required

**No Menthol Sunday** – NAATPN
May 28 | Save the Date

**Truth Initiative Youth Activism Program** – Truth Initiative
May 31, 11:59 PM ET | Application Deadline

**C. Everett Koop National Health Awards** – The Health

View this email in your browser
Nominate Your Colleagues for ASTHO's 2017 Public Health Awards
ASTHO
ASTHO invites the public health community to nominate outstanding professionals and recognize their colleagues for achievement, excellence, and outstanding service to the field of public health at the national and state level by nominating them for ASTHO's 2017 Annual Awards. Winners will be announced in the nation’s capital at the 2017 ASTHO Annual Meeting and 75th Anniversary Gala Celebration. The deadline for nominations is May 12.

National Healthy Homes Month Resources
HUD
June is National Healthy Homes Month and resources are available to help celebrate. HUD’s Office of Lead Hazard Control and Healthy Homes offers a planning guide and additional printable documents on their website. The month of celebration is a prime opportunity to promote smoke-free housing as a Healthy Homes strategy. Related resources are available from CDC, including a Vital Signs factsheet with information about secondhand smoke and indoor smoking, as well as CDC’s Tips from Former Smokers campaign web page for HUD housing managers about going smoke-free.

Report on Oversaturation of Tobacco Retailers in New York City
American Cancer Society Cancer Action Network (ACS CAN)
A new ACS CAN report examines New York City public data, tobacco use trends, and tobacco retail outlet density. The report maps out and describes an oversaturation of tobacco retail outlets in New York City, which outnumber other venues such as corporate chain retail stores, pizzerias, and schools. The report culminates with a summary of research, best practices, and policy recommendations to address retail oversaturation in New York City, which authors encourage to support cessation and prevent youth initiation among residents.

Secondhand Marijuana Smoke Factsheet
Americans for Nonsmokers’ Rights (ANR)
ANR released a factsheet on the health risks of secondhand smoke.

Funding Opportunities
If you know of any tobacco-related funding opportunities that may appeal to a state and territorial tobacco control audience, please reach out to tcn@astho.org.

Job Listings
Public Health Program Director
2 Tennessee Department of Health
Nashville, TN
Policy Analyst
marijuana smoke exposure and considerations for marijuana laws that have the potential to weaken smoke-free protections. Designed to inform health professionals, the factsheet provides peer-reviewed research on secondhand marijuana smoke and tips for addressing issues and policy trends in states and communities. It also includes case studies, model smoke-free policy language that addresses marijuana, and recommendations for action.

State News

The Tobacco Control Network uses this section to reflect the great work occurring across states and territories in tobacco control. We encourage you to share useful tobacco control tools, programs, and resources your state has developed, as well as recent legislative achievements. If you would like to share your work, or nominate someone else to be recognized, please contact tcn@astho.org.

Indianapolis Motor Speedway Grandstands Will Be Smoke-Free (IN) – Fox59. Beginning in October 2017, the grandstands at the Indianapolis Motor Speedway will be entirely smoke-free. Smoking will be limited to 20 feet away from buildings and reserved seating entrances, but will continue to be allowed in the speedway’s infield. Changes were made following consistent requests from fans, especially families with young children, to provide a smoke-free experience in the grandstands.

District of Columbia (DC) Consortium is Using Convergence to Improve Tobacco Use Disparities (DC) – Truth Initiative. The DC Metro Tobacco Research and Instruction Consortium (MeTRIC), a coalition of D.C.-based local and national groups, is teaming up to employ innovative methods for reducing tobacco use among vulnerable communities in D.C. MeTRIC is employing the strategy of convergence—bringing together stakeholders from multiple sectors to share expertise and solve problems in innovative ways—to develop tobacco control training courses and initiate pilot programs around menthol cigarette use and smoking cessation among D.C. residents living with HIV.

About the Tobacco Control Network

The TCN’s mission is to improve the public’s health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder’s Alliance organizations, and a peer group of the Association of State and Territorial Health Officials (ASTHO) on behalf of the CDC’s Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. A STHO members, the
California Department of Public Health (CDPH) Publishes Flavor and Menthol Factsheets (CA) – CDPH. CDPH published two factsheets, titled “Flavored Tobacco Products” and “Menthol and Cigarettes.” The first factsheet describes a variety of flavored tobacco products, including cigars, hookah, and e-liquid, and explores how these products appeal to teens and young adults. The second factsheet takes an in-depth look at menthol cigarettes, describing how teens, young adults, and African Americans are most likely to use those products while also discussing the population health impacts of menthol cigarette use.

NYC Mayor Backs Plan to Raise Base Price of Cigarette Packs (NY) – New York Times. New York City Mayor Bill de Blasio and his administration have proposed raising the minimum price of a pack of cigarettes, among other tobacco control initiatives. If adopted, New York City would be the most expensive place in the United States to buy cigarettes after raising the price per pack from $10.50 to $13.00. Other measures to be considered include a reduction in the number of licenses issued to retailers to sell tobacco products and prohibiting pharmacies from selling tobacco products.

Health Policy Institute of Ohio Releases Brief on Tobacco Use and Health Value (OH) – Health Policy Institute of Ohio. The Health Policy Institute of Ohio released “2017 Health Value Dashboard: A Closer Look at Tobacco Use and Health Value,” a report that explores how tobacco use in Ohio contributes to increased health spending and negative health outcomes. The report also discusses how increased state cigarette taxes are tied to decreased smoking rates, as well as how cigarette smoking and secondhand smoke exposure are primary drivers of health disparities in Ohio.

In the News

Proposed U.S. House Bill Would Reverse FDA Final Deeming Rule – Reuters. A bill proposed by Rep. Duncan Hunter (R-CA) would reverse the FDA’s deeming rule, which subjects e-cigarettes to the same regulation as combustible cigarettes. The deeming rule requires that any e-cigarette introduced after Feb. 15, 2007, would have to be reviewed
by FDA. The proposed bill would also direct FDA to embrace a harm reduction approach by promoting less harmful nicotine products.

**Federal Court Reaffirms that Tobacco Manufacturers Must Issue Corrective Warning Statements** – *Winston-Salem Journal*. The U.S. Court of Appeals ruled that tobacco manufacturers are required to issue corrective statements on cigarette packs, but that those statements no longer require the phrase “here is the truth.” This ruling is tied to a U.S. Justice Department Federal Racketeer Influenced and Corrupt Organizations (RICO) lawsuit initially brought against tobacco manufacturers in 1999, which alleged that tobacco companies intentionally misled consumers about the dangers of smoking.

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**Research**

**Neighborhood Variation in the Price of Cheap Tobacco Products in California: Results from Healthy Stores for a Healthy Community** – *Nicotine & Tobacco Research*. **Key Findings:** Surveyors assessed the price of two cheap tobacco products (the cheapest cigarette brand available and a single Swisher Sweets flavored cigarillo) in 7,393 stores across all 61 California counties in 2013, when California had a lower tobacco tax. This survey found that cigarettes less than $5 were available in 84 percent of stores, and a Swisher Sweets cigarillo was available for under $1 in 74 percent of stores. Cheapest cigarettes cost significantly less in neighborhoods with an increased proportion of school-aged residents and Asian/Pacific islander residents. These results support a policy that make all tobacco products less available and more costly in the interest of public health.

**Public Attitudes Toward Larger Cigarette Pack Warnings:** Results from a Nationally Representative U.S. Sample – *PLOS One*. **Key Findings:** A nationally representative survey of U.S. adults (n=5,014) assessed respondents’ attitudes towards cigarette warnings that cover 25, 50, and 75 percent of the cigarette pack. A majority of the full adult sample and a majority of smokers indicated positive attitudes towards cigarette warnings of all three sizes. Young adults,
women, racial and ethnic minorities, as well as non-smokers were more likely to have favorable attitudes toward larger warning sizes.

**Young Adults Report Increased Pleasure from Smoking Cigarettes When Drinking Alcohol but Not When Using Marijuana** – *Addiction Research & Theory.* **Key Findings:** Researchers surveyed young adult (aged 18-25) cigarette smokers who also reported drinking alcohol or using marijuana in the past month to learn more about co-use of cigarettes with these other substances. Survey data indicate that perceived pleasure from smoking a cigarette was higher when also drinking alcohol. However, there was no change in subjective pleasure when simultaneously using marijuana. Study authors conclude that these findings can inform cessation interventions targeting users of both cigarettes and other substances.