

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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# TCN News

*News and announcements from the Tobacco Control Network*

## Circulating Help Your Peers Requests

*These are the current circulating Help Your Peers requests.*

### RFPs on Youth Engagement

**Deadline:** May 2, 2017

New Hampshire is asking for assistance in the form of sharing copies of Requests for Proposals (RFPs) regarding youth engagement, specifically relative to target audience segmentation. New Hampshire is trying to more fully understand high school aged peer groups in their state.

### Convenience Store Environmental Changes

**Deadline:** May 4, 2017

New Hampshire is interested in hearing from other states about convenience store point of sale environmental change(s). New Hampshire has noticed that convenience stores in their state are no longer selling liquid nicotine, likely because of the FDA deeming rule. Have any other states seen similar changes?

### Screening, Brief Intervention, and Referral to Treatment for Prenatal Patients

**Deadline:** May 8, 2017

ASTHO is interested in gathering information about how states are implementing [Screening, Brief Intervention, and Referral to Treatment \(SBIRT\)](#) substance abuse interventions for prenatal patients. Any information on policy changes, interventions being implemented, and how states

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

## Upcoming Events

[Navigating Challenging Environments: Strategies in Action](#) – Tobacco Control Training Collaborative  
Apr. 26, 3-4:30 PM  
ET|*Registration Required*

[Evaluating the Health Impacts of Smoke-Free Policies in Multi-Unit Housing in Colorado](#) – The Evaluators' Network  
Apr. 27, 3-4 PM  
ET|*Registration Required*

[Dr. Alma S. Adams Scholarship for Outreach and Health Communications to Reduce Tobacco Use Among Priority Populations](#) – Truth Initiative  
Apr. 30|*Application Deadline*

[2017 National Summit on Youth Activism and Tobacco](#) – Truth Initiative  
May 5|*Application Deadline*

are reaching out to prenatal patients would be greatly appreciated.

*If you have any information to share or know someone who does, please reply to [tcn@astho.org](mailto:tcn@astho.org) and we will connect you with the person who submitted the request.*

## Partner Announcements

### [Newly Launched Webpage with “Tips to Help Avoid Vape Battery Explosions”](#)

*FDA*

FDA launched their webpage, “Tips to Help Avoid Vape Battery Explosions.” Available on the site are safety tips to avoid dangerous explosions caused by battery-related issues. Other resources include an infographic, downloadable images for sharing on social media, and instructions for reporting unexpected health or safety issues related to vapes to FDA. The website and accompanying resources provide information for consumers to ensure that if they choose to vape, they are doing so as safely and responsibly as possible.

### [New Resources Available from Tobacco Control Legal Consortium at the Public Health Law Center](#)

*Tobacco Control Legal Consortium*

The Tobacco Control Legal Consortium has released two new resources. The first, “Underserved & Overlooked,” examines the topic of tobacco addiction among the homeless population, providing insight on promising strategies and challenges in addressing tobacco use in this population. Their [Smoke-Free Public Housing: Reasonable Accommodations](#) factsheet, meant for public housing agencies, explains the legal framework for smoke-free reasonable accommodation requests among smokers with disabilities.

### [New Resources on E-Cigarette Webpage](#)

*U.S. Surgeon General*

New resources have been added to the U.S. Surgeon General’s webpage dedicated to the landmark [2016 report](#) on e-cigarette use among youth and young adults. New

[LGBT HealthLink E-Summit](#) –  
LGBT HealthLink  
May 15-17|*Registration  
Required*

[2017 NNPHI Annual  
Conference: Navigating  
Uncertainty, Spanning  
Boundaries, Improving Health](#)  
– National Network of Public  
Health Institutes  
New Orleans, LA  
May 17-19|*Registration  
Required*

[No Menthol Sunday](#) –  
NAATPN  
May 28|*Save the Date*

[Truth Initiative Youth Activism  
Program](#) – Truth Initiative  
May 31, 11:59 PM  
ET|*Application Deadline*

[C. Everett Koop National  
Health Awards](#) – The Health  
Project  
May 31|*Application Deadline*

[NACCHO Annual 2017 –  
Public Health Revolution:  
Bridging Clinical Medicine and  
Population Health](#) – National  
Association of City and County  
Health Officials  
Pittsburg, PA  
July 11-13|*Save the Date*

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## Funding Opportunities

*If you know of any tobacco-  
related funding opportunities  
that may appeal to a state and  
territorial tobacco control  
audience, please reach out  
to [tcn@astho.org](mailto:tcn@astho.org).*

## Job Listings

[Local Health Department  
Liaison](#)  
[Utah Department of Health  
Salt Lake City, UT](#)

resources include a healthcare provider conversation card in English, as well as a parent tip sheet and factsheet in Spanish.

[Truth and CVS Launch Program for Historically Black Colleges and Universities \(HBCUs\) and Community Colleges](#)

*Truth Initiative*

Truth Initiative and CVS Health Foundation are partnering on a tobacco-free campus initiative for Truth's latest campaign, #STOPPROFILING. With support from the CVS Health Foundation, Truth Initiative will expand its college program to include technical assistance to 42 HBCUs and 64 community colleges for tobacco-free campus policy efforts. Along the same theme, a recent Truth Initiative [article](#) describes the organization's efforts alongside African American leaders to take on the tobacco industry's targeting of the black community by supporting restrictions on mentholated cigarettes and other flavored tobacco products.

[Emory Training and Technical Assistance Consortium \(TTAC\) Launches New Centralized Website](#)

*TTAC*

TTAC moved all of its tobacco resources and training information, such as its [Tobacco 101 tutorial](#), to one central location on the Emory Centers for Training and Technical Assistance website. Contact [Carissa Beatty](#) with questions about specific resources or services.

[North American Quitline Consortium \(NAQC\) Releases Conference Materials Online](#)

*NAQC*

Materials from the NAQC Conference "Advancing Quitline Practice through Innovations and Research," which was held on Mar. 20-21 in Austin, are now available on the NAQC website. The two-day agenda contains links to presentation materials from all of the conference's plenary and breakout sessions.

## State News

*The Tobacco Control Network uses this section to reflect the great work occurring across states and territories in tobacco*

[Human Services Program Coordinator – Senior Wisconsin Department of Health Services Madison, WI](#)

[Senior Evaluator Professional Data Analysis, Inc. Minneapolis, MN](#)

### About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

### About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of

control. We encourage you to share useful tobacco control tools, programs, and resources your state has developed, as well as recent legislative achievements. If you would like to share your work, or nominate someone else to be recognized, please contact [tcn@astho.org](mailto:tcn@astho.org).

[Comprehensive Tobacco Product Flavor Restriction Proposed in San Francisco \(CA\)](#) – *SF Weekly*. San Francisco Supervisor Malia Cohen proposed landmark tobacco legislation that would prohibit the sale of any tobacco product with a “characterizing flavor” within San Francisco. Research has indicated that flavored tobacco products are disproportionately marketed to youths, African Americans, and LGBTQ individuals. This legislation would prohibit the sale of mentholated products, which are used by a majority of African Americans nationwide and may be more harmful to users than unflavored cigarettes.

[Statewide Support for a Smoke-Free Law Increases to 71 Percent \(KY\)](#) – *Foundation for a Healthy Kentucky*. The 2016 Kentucky Health Issues Poll, an annual survey distributed by the Foundation for a Healthy Kentucky, has found that support for a comprehensive smoke-free law among Kentuckians has increased to 71 percent, an improvement from the 66 percent support seen in the 2014 and 2015 iterations of the survey. The foundation also notes that the [Kentucky Chamber of Commerce](#) voiced support for such a policy in an effort to reduce smoking-attributable costs without impacting business.

these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



## In the News

[Apartment Owners Thrive by Voluntarily Implementing Smoke-Free Policies](#) – *National Apartment Association*.

While smoke-free policies in private apartment buildings can improve residents’ health, it makes economic sense for the property owner as well. “When turning over an apartment, there is considerably more effort involved in making sure that a former smoking unit is clean and ready for its next resident,” says Yunmi Martin of Shea Apartments, which operates over 8,000 apartment units in three states.

Additionally, a UCLA Center for Health Policy Research survey found 82 percent of respondents in Los Angeles,

including 85 percent of tobacco users, would prefer living in a smoke-free apartment.

[Cigarette Sales Decrease in the United States Amidst Price Increases](#) – *Winston-Salem Journal*. Recent data from the Nielson Company indicate that R.J. Reynolds experienced a 5.8 percent decrease in sales volume, while Philip Morris saw a 0.7 percent sales decrease in their products compared to the previous test period. Reynolds, Philip Morris, and ITG Brands, the country's three largest cigarette manufacturers, all increased wholesale prices of their tobacco products last November, increases which are typically passed to the consumer and help offset revenue losses that would otherwise result from declining sales.

[Gains to "Dominant" Philip Morris Stock Value Has the Attention of Financial Analysts](#) – *Bloomberg News*. A recent analysis of stocks in the Standard & Poor's (S&P) 500 found that Philip Morris International Inc., the world's largest publicly traded tobacco company, trails only Apple Inc., Amazon, and Facebook in its contribution to the 5.6 percent increase seen in the S&P 500 index this year. A Bank of America analysis found that 31 percent of mutual funds include Philip Morris. The company's global presence, as well as its commitment to developing new kinds of tobacco products which have already seen popularity overseas, may help explain why Philip Morris shares have increased 23 percent in 2017.

## Research

[Quit Methods Used by U.S. Adult Cigarette Smokers, 2014–2016](#) – *Preventing Chronic Disease*. **Key Findings:**

Researchers analyzed data from a longitudinal, nationally representative survey to quantify the prevalence of 10 different smoking cessation methods among American adult cigarette smokers. Almost three-quarters of smokers reported using multiple strategies simultaneously during their most recent quit attempt, and those smokers were less likely to use evidence-based methods such as using a telephone quitline (5.4%) or using nicotine gum or patch (25.4%) than they were to substitute some cigarettes with e-cigarettes (35.3%). This trend was similar for the 25.3 percent of adults who

used only one method during their last quit attempt. Researchers conclude that more information is needed on the cessation efficacy of e-cigarettes.

[Flavored Tobacco Product Use in Youth and Adults: Findings from the First Wave of the PATH Study \(2013-2014\)](#) – *American Journal of Preventive Medicine*. **Key**

**Findings:** Researchers analyzed data from almost 46,000 youth and adults to better understand the use of flavored tobacco cigarettes in the United States. Among current tobacco product users, youth and young adults were far more likely to use flavored products than adults aged 65 and over. Youth and young adults were also more likely to report that their first tobacco product used was flavored. These results add to the evidence base that restrictions on flavored tobacco products can impact tobacco use and initiation among younger Americans.

[Secondhand Exposure to Electronic Cigarette Aerosol Among US Youths](#) – *JAMA Pediatrics*. **Key Findings:** Data

from the 2015 National Youth Tobacco Survey, a cross-sectional survey of middle- and high-school students, found that 24.2 percent of students reported exposure to secondhand e-cigarette aerosol over the past 30 days. Of these exposed students, approximately two-thirds of those exposed indicated that they were current cigarette users. Researchers conclude that modernizing clean indoor air policy to include e-cigarettes is essential to reduce youth exposure to secondhand e-cigarette aerosol.

[Sales of Nicotine-Containing Electronic Cigarette Products: United States, 2015](#) – *American Journal of Public Health*.

**Key Findings:** Sales data from The Nielsen Company from different retailer categories were analyzed to estimate the proportion of e-cigarette products sold in the United States that contain nicotine. This data indicate that 99 percent of all e-cigarette products contain nicotine, including 99 percent of disposable products, 99.7 percent of rechargeable products, and 98.8 percent of refills. These findings reinforce the need for warning labels and ingredient reporting for all e-cigarette products.