



# TCN News

News and announcements from the Tobacco Control Network

## Program Manager Feature - Donna Asbury (NH)

To celebrate state and territorial tobacco program managers as dynamic leaders in tobacco control, the TCN homepage is highlighting tobacco program managers in a series of rotating features. This will give the TCN membership and national tobacco partners an opportunity to learn more about the work of program managers. If you would like to nominate a program manager to be featured, please reach out to [tcn@astho.org](mailto:tcn@astho.org).

## What do you find most challenging when working within tobacco control?

Tobacco use/addiction/dependence is under the proverbial iceberg. The top of the iceberg is where the diseases are. Some may be obvious, as one can readily see the damage done by cardiovascular disease, diabetes, COPD, cancers, and congestive heart failure. Tobacco use and dependence, including the use of electronic nicotine delivery systems, remains the proverbial elephant in the room. Some still view smoking as a personal right and some are uncomfortable with treating tobacco use, while others may have given up all together.

To see the full interview with Donna Asbury, please visit the [homepage of the TCN website](#).

## Circulating Help Your Peers Requests

These are the current circulating Help Your Peers requests.

The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.

## Upcoming Events

[Ask the Experts Virtual Session: Adult Smoking & Adverse Childhood Experiences in Multi-Unit Housing](#) – ASTHO  
Feb. 17, 2:30-4 PM  
ET|Registration Required

[Opportunities for State and Local Health Department Collaboration in Rural and Smokeless Tobacco Control](#) – ASTHO and NACCHO  
Feb. 22, 3:30-5 PM  
ET|Registration Required

[Hitting Home Runs with Tobacco 21 and Tobacco-Free Baseball Policies](#) – ASTHO and Campaign for Tobacco-Free Kids  
Feb. 28, 3-4:15 PM  
ET|Registration Required

[10<sup>th</sup> Health Disparities Conference](#) – Xavier University of Louisiana College of Pharmacy, Center for Minority Health and Health Disparities Research and Education

### **Emerging Tobacco Products in Health Curricula**

**Deadline:** February 13, 2017

Michigan is considering updating its voluntary health curriculum on tobacco products and youth prevention to better reflect the current issues facing today's youth. In particular, they are interested in learning how other states are educating youth about e-cigarettes, hookah, and other new generation products in their health curricula.

If other states would be willing to share the actual curriculum – not just summaries – that would be most helpful. They anticipate following up with states that share to discuss resources, attribution (if necessary), delivery methodology, etc..

### **Grant Solutions Program Staff**

**Deadline:** February 14, 2017

New Hampshire is wondering about the number of program staff that program managers will want/need to contribute to grants solutions. New Hampshire is planning for two users, but wonders if there should be more. All thoughts are welcomed!.

### **Tobacco Control Messages Sensitive to Tobacco Farmers**

**Deadline:** February 22, 2017

A Tennessee NPHIC member is working on a series of community engagement meetings in Tennessee to build support for additional tobacco control efforts. This member would appreciate any information states would be willing to share on tobacco control messages with sensitivity given to farmers who grow tobacco.

### **Dripping Fact Sheets**

**Deadline:** February 22, 2017

Has your state produced a fact sheet on "dripping"? If so, are you willing to share it?

*If you have any information to share or know someone who does, please reply to [tcn@astho.org](mailto:tcn@astho.org) and we will connect you with the person who submitted the request.*

New Orleans, LA  
Mar. 16-18|*Registration Required*

[2017 National Conference on Tobacco or Health](#)

Austin, TX  
Mar. 22-24|*Registration Required*

[The Society for Public Health Education \(SOPHE\) 68th Annual Conference](#)

Denver, CO  
Mar. 30 – April 1|*Registration Required*

[National Council for Behavioral Health National Conference 2017](#)

Seattle, WA  
Apr. 3-5|*Registration Required*

[Public Workshop on Battery Safety Concerns in Electronic Nicotine Delivery Systems \(ENDS\)](#) – FDA

Silver Spring, MD  
Apr. 19-20|*Registration Required*

[2017 NNPHI Annual Conference: Navigating Uncertainty, Spanning Boundaries, Improving Health](#) – National Network of Public Health Institutes  
New Orleans, LA  
May 17-19|*Registration Required*

[NACCHO Annual 2017 – Public Health Revolution: Bridging Clinical Medicine and Population Health](#) – National Association of City and County Health Officials  
Pittsburg, PA  
July 11-13|*Save the Date*

---

## Partner Announcements

### [American Lung Association Releases Annual “State of Tobacco Control” Report](#)

*American Lung Association*

The American Lung Association released its 15th annual “State of Tobacco Control” report, which contains updated information on effective tobacco control laws and policies of the federal government, states, and D.C. The report assigns grades based on laws and regulations designed to prevent and reduce tobacco use in effect as of January 2017. The report also summarizes actions taken by FDA officials in 2016, including restricting tobacco marketing and sales to youth, mandated warning labels on smokeless tobacco products, and disclosure of ingredients in tobacco products.

### [Healthy People 2020 Publishes Midcourse Review on Tobacco Use and Other Topics](#)

*CDC*

CDC published the Healthy People 2020 Midcourse Review, which provides status updates on objectives within all 42 topic areas, including [tobacco use](#). Out of the 68 measurable objectives established in tobacco use, 30 have seen little or no detectable change (44.1%), 25 are improving (36.8%), eight have already met or exceeded the target (11.8%), and three are worsening (4.4%). An archive of monthly [Leading Health Indicators infographics](#), including five on tobacco use, are also available on the website.

### [Campaign for Tobacco-Free Kids Provides New Resources](#)

*Campaign for Tobacco-Free Kids*

The Campaign for Tobacco-Free Kids established a collection of resources demonstrating the value of state tobacco prevention programs. Included in the resources are factsheets with data on youth and adult prevalence, new youth smokers per year, deaths, healthcare costs, cigarette taxes, and program funding. States interested in state-specific projections and infographics should reach out to [Laura Bach](#) at the Campaign for Tobacco-Free Kids.

### [LGBT State Tobacco Smoking Report Cards](#)

*LGBT HealthLink*

LGBT HealthLink released State Tobacco Smoking Report Cards. The organization conducted a survey of all 50 states, the District of Columbia, and Puerto Rico to determine each

## Funding Opportunities

[American Cancer Society Center for Tobacco Control Announces Second Round of Applications for Tobacco-free Generation Campus Initiative \(TFGCI\) Grant Program](#)

**Deadline: Feb. 28, 2017, 5 PM ET**

Funding is available to public or private, non-profit, and higher education institutions in the United States, accredited by a nationally recognized accrediting agency. In addition to grants, ACS will also provide technical assistance and other resources to applicants and grantees.

## Job Listings

[Public Health Consultant – Tobacco Michigan Public Health Institute Lansing, MI](#)

[Project Assistant – Tobacco Michigan Public Health Institute Lansing, MI](#)

[Senior Evaluator Professional Data Analysis, Inc. Minneapolis, MN](#)

### About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network

state's level of LGBT inclusion in tobacco control work. While many states have made significant accomplishments, the survey also shows aspects of what still needs to be done to support the LGBT population. LGBT HealthLink offers technical assistance and resources to enhance LGBT integration in tobacco control work as part of their support to states.

### [CVS and The Campaign for Tobacco Free Kids Release Youth Advocacy Training Program](#)

#### *Campaign for Tobacco-Free Kids*

Campaign for Tobacco-Free Kids created a new training program for youth called "Taking Down Tobacco" in partnership with the CVS Health Foundation. The comprehensive youth advocacy training initiative educates and engages youth through free online and in-person trainings. It provides introductory training for youth new to the fight against tobacco and advanced training to help young leaders take their advocacy to the next level. Geared toward middle and high school students, "Taking Down Tobacco" empowers youth to create change in their schools, communities, and states to help achieve the first tobacco-free generation.

## State News

### [U.S. Appeals Court Voids Part of Indiana Vaping Law](#)

[\(IN\)](#) – *Reuters*. A recent ruling made in a federal appeals court struck down part of a 2015 Indiana law governing the manufacture and sale of vapor pens and other liquids used in e-cigarettes. Indiana had specific rules for out-of-state manufacturers related to sinks, cleaning equipment, and contracts with outside security firms. The only company in the United States that met these rules is located in Indiana. The ruling was first appealed by out-of-state e-cigarette makers Legato Vapors, Rocky Mountain E Cigs, and Derb E Cigs, who were supported by the Right to be Smoke-Free Coalition trade group. The group said the Indiana law drove costs higher and imposed potentially inconsistent regulations, as other states decide how best to regulate vapor products and enact their own laws.

### [Study of Philadelphia Housing Authority Smoke-Free Rule](#)

of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

#### **About ASTHO**

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



Forward to Friend

[Shows Results \(PA\)](#) – *Philly Voice*. With the the U.S. Department of Housing and Urban Development's recent final this month, the expected result that will come from the new policy are being questioned. Evidence of the benefits of a smoke-free policy in public housing was found at the Philadelphia Housing Authority, where a smoke-free policy was enacted in July 2015. A recent [study](#) by Drexel University's Dornsife School of Public Health analyzed nicotine levels both before and after the 2015 comprehensive smoke-free policy went into effect in all Philadelphia Housing Authority properties. The findings show that the amount of nicotine in the air was cut by almost half after the policy was enacted, indicating potential for the positive effects that smoke-free public housing will have throughout the United States.

## In the News

[U.S. Overall Cancer Deaths Decline, but High Death Rates Remain](#) – *HealthDay News*. While cancer death rates have dropped 20 percent overall in the United States since 1980, high death rates persist in pockets throughout the country. Lead researchers from the American Medical Association have concluded in a recent report that cancer risk factors—smoking, diet, and obesity, among others—combined with poor prevention programs, may be increasing cancer cases, with smoking being the most preventable and deadliest risk factor. Fewer Americans smoke today than in previous decades, but parts of the South and many rural areas still have high rates of smoking and lung cancer, which is more deadly than other cancers.

[E-Cigarettes Enticing Non-Smoking Teens](#) – *Reuters*. Public health experts have debated whether e-cigarettes have the ability to help with smoking cessation, whether they might lure a new generation into nicotine addiction, or be a safer alternative to smoking traditional combustible cigarettes. A recent study by the American Academy of Pediatrics found that the introduction of e-cigarettes was not associated with a change in the linear decline in cigarette smoking among youth. The study also found that those who only used e-cigarettes would be unlikely to have initiated tobacco product use otherwise. The study concluded that teens who use e-

cigarettes are more likely to start smoking or may already be dual users.

## Research

[Association Between The Real Cost Media Campaign and Smoking Initiation Among Youths — United States, 2014–2016](#) – *MMWR*. **Key Findings:** Researchers conducted a survey of 5,185 American youths aged 11-16 to assess the effectiveness of FDA's [The Real Cost](#) nationwide youth education campaign. An analysis of survey data found that between 2014-2016, the ad campaign prevented an estimated 348,398 American youths aged 11 to 18 from starting to smoke, and that high campaign exposure was associated with 30 percent lower odds of smoking initiation during the study period. Study authors conclude that national educational campaigns such as The Real Cost are effective in moving towards a tobacco-free future.

[Second and Thirdhand Smoke Exposure, Attitudes and Protective Practices: Results from a Survey of Hispanic Residents in Multi-unit Housing](#) – *Journal of Immigrant and Minority Health*. **Key Findings:** This study assessed the secondhand smoke (SHS), thirdhand smoke, and marijuana smoke exposure in a sample of 402 Hispanic residents of East Los Angeles multi-unit housing residences. While 97 percent of study participants banned smoking inside their homes, and 85 percent favored a smoking ban in their apartment building, 80 percent reported SHS exposure inside their apartment within the past year. Study authors note that due to interpersonal barriers, policy and communication interventions are needed to ensure that Hispanic Americans have access to smoke-free air in their places of residence.

[Depression and Smoking Cessation: Evidence from a Smoking Cessation Clinic with One-Year Follow-Up](#) – *Annals of Behavioral Medicine*. **Key Findings:** This observational study explored the association between baseline depression and one-year smoking abstinence, as well as abstinence and change in depression. In a cohort of patients undergoing smoking cessation treatment, those with depression at baseline were less likely to have successfully stopped

smoking a year later as compared to patients without depression. Researchers concluded that the number of treatment sessions attended was a strong predictor of smoking abstinence, and that patients who remained abstinent from smoking reported improvement in their depression.

[Tobacco-Product Use by Adults and Youths in the United States in 2013 and 2014](#) – *New England Journal of Medicine*.

**Key Findings:** This study analyzed 2013-2014 data on nearly 46,000 American youth and adults and their use of 12 different tobacco products, including cigarettes, e-cigarettes, cigars, hookah, and snus. Researchers found that 27.6 percent of adults and 8.9 percent of youths were current users of at least one type of tobacco product during the study period. Young adults (aged 18 to 24), male adults and youths, racial minorities, and sexual minorities were generally more likely to report use of tobacco products. These findings serve as an important baseline that will allow for future comparisons to be made with regards to the prevalence of tobacco product use in the United States.

---

Feel free to [forward this communication](#) or encourage others to [subscribe directly](#).

This message was intended for << Test Email Address >>. If you believe this has been sent to you in error, please [unsubscribe](#) or [update your subscription preferences](#).

**Our address:**

The Association of State and Territorial Health Officials, 2231 Crystal Drive, Suite 450, Arlington, VA 22202  
[TCN@astho.org](mailto:TCN@astho.org)

The MailChimp logo is displayed in a white, cursive font on a grey rectangular background.