

Read on for announcements from the [Tobacco Control Network](#) (TCN) and our partners.

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TCN News

News and announcements from the Tobacco Control Network

New Podcast Available: 2016-2017 TCN Podcast Series

The podcast "Communicating the Work of the TCN in New Ways" is [now available](#) for listening on the [Resources tab](#) of the TCN website. On this first installment of the 2016-2017 TCN Podcast Series, Andrea Mowery (TCN Chair) and April Roeseler (former TCN Policy Chair) discuss the TCN Policy Recommendations document, the 2016 TCN Webinar Series, and this 2016-2017 TCN Podcast Series, and outline how state and territorial tobacco programs can use these resources and communications formats in their own work.

Circulating Help Your Peers Requests

These are the current circulating Help Your Peers requests.

RFPs of Scopes Work on a Youth ENDS Prevention Campaign

Deadline: December 12, 2016

New Hampshire would like to know if any states have released a Request for Proposals or developed a scope of work focused on identifying or developing a youth ENDS prevention media campaign. New Hampshire's 30 day youth prevalence is 25%, and they would like to review any RFPs or scopes of work that other states may have worked on.

Secondhand Smoke Exposure and Pets

Deadline: December 19, 2016

*The biweekly **TCN News** provides a concise digest of tobacco control announcements to the Tobacco Control Network's membership base of tobacco control program managers and additional staff from each state, territory, and D.C., as well as our valued partners.*

Upcoming Events

[Played: Smoking in Video Games](#) – Truth Initiative
Dec. 7, 3-4 PM ET|*Registration Required*

[Smoking and Asthma](#) – Allergy & Asthma Network
Dec. 8, 4-5 PM ET|*Registration Required*

["Coffee Break" Webinar: Supporting Cancer Survivors through Comprehensive Cancer Control Programs](#) – Research to Reality and The George Washington University Cancer Center
Dec. 13, 2-2:30 PM ET|*Registration Required*

[Medicaid Expansion and Access to Healthcare: Learning from Louisiana](#) – Dialogue4Health and the Public Health Institute
Dec. 13, 2:30-4 PM

Are states doing anything to address the exposure of pets to secondhand smoke? Does anyone have any research on this topic?

If you have any information to share or know someone who does, please reply to tcn@astho.org and we will connect you with the person who submitted the request.

Partner Announcements

[Stories from the Field about E-Cigarette Retailer Licensing](#)

CounterTobacco.Org and Tobacco Control Legal Consortium

A new resource on the CounterTobacco.Org website overviews e-cigarette retailer and vape shop licensing. Fourteen states, the District of Columbia, and a number of local communities have passed legislation to require e-cigarette retailers and vape shops to obtain licenses or permits. The resource highlights the experiences in Washington state and San Marcos, California, as examples of approaches to e-cigarette retailer licensing.

[New This Free Life Videos: Lessons in Flawless](#)

FDA

FDA released a series of web videos through the This Free Life anti-smoking campaign geared toward LGBT youth, who smoke at a 33 percent higher rate than their peers. The videos are arranged in a three-course curriculum designed to help viewers maximize their flawlessness by avoiding physical effects of smoking. The courses include beautology, advanced humble-braggery, and home economics, each presented by a drag queen. Participants who complete all three lessons can enter to win a trip to a drag queen conference in 2017.

[New Lung Cancer Screening Publication](#)

National Academies of Science, Engineering, and Medicine

The National Academies of Science, Engineering, and Medicine released a new publication that captures presentations and discussions about implementation of lung cancer screening that took place at a National Cancer Policy Forum workshop. The workshop focused on opportunities for developing effective clinical lung cancer screening programs

ET|Registration Required

['Tis the Season: Leverage Open Enrollment & Maximize Coverage for Tobacco](#)

[Cessation](#) – National Council for Behavioral Health
Dec. 13, 3-4:30 PM
ET|Registration Required

[10th Health Disparities](#)

[Conference](#) – Xavier University of Louisiana College of Pharmacy, Center for Minority Health and Health Disparities Research and Education
New Orleans, LA
Mar. 16-18, 2017|Registration Required

[2017 National Conference on Tobacco or Health](#)

Austin, TX
March 22-24,
2017|Registration Required

[The Society for Public Health Education \(SOPHE\) 68th Annual Conference](#)

Denver, CO
March 30 – April 1,
2017|Registration Required

[National Council for Behavioral Health National Conference 2017](#)

Seattle, WA
April 3-5, 2017|Registration Required

[NACCHO Annual 2017 – Public Health Revolution: Bridging Clinical Medicine and Population Health](#)

National Association of City and County Health Officials
Pittsburg, PA
July 11-13|Save the Date

Funding Opportunities

[American Cancer Society Center for Tobacco Control Announces Second Round of Applications for Tobacco-free](#)

and covered topics such as the evidence base for lung cancer screening, best practices, shared decision making and smoking cessation services in screening, and assessment of patient outcomes, quality, and value in screening.

[Geographic Health Equity Alliance \(GHEA\) Kicks Off Podcast Series](#)

GHEA

GHEA launched a podcast series GHEACast: Driving Tobacco and Cancer Off the Map. The first podcast features Janet Freeman-Daily, a blogger, freelance writer, lung cancer patient, and activist. The podcast explores her experience as a lung cancer patient and her work with the National Cancer Institute, cancer research centers, professional societies, lung cancer advocacy organizations, and pharmaceutical firms.

[Tobacco-Free Colleges and Universities Webinar Available on ASTHO Website](#)

ASTHO

Slides and a video recording for Creating Tobacco-Free Colleges and Universities with Inspiration from the Great American Smokeout, a collaborative webinar hosted by ASTHO and NACCHO, are now available on the ASTHO tobacco webinars webpage. This webinar features speakers from the American Cancer Society, the University of Florida, and the Florida Department of Health in Leon County, and explores how health departments and colleges can leverage their own resources and national events, such as the Great American Smokeout, to work towards smoke-free colleges and universities.

State News

The Tobacco Control Network uses this section to reflect the great work occurring across states and territories in tobacco control. We encourage you to share useful tobacco control tools, programs, and resources your state has developed, as well as recent legislative achievements. If you would like to share your work, or nominate someone else to be recognized, please contact tcn@astho.org.

[Generation Campus Initiative \(TFGCI\) Grant Program](#)

Deadline: Feb. 28, 2017, 5 PM ET

Funding is available to public or private, non-profit, and higher education institutions in the United States, accredited by a nationally recognized accrediting agency. In addition to grants, ACS will also provide technical assistance and other resources to applicants and grantees.

[Robert Wood Johnson Foundation Calls for Proposals for Research to Build Culture of Health](#)

Deadline: Applications accepted on a rolling basis

The Robert Wood Johnson Foundation's Evidence for Action program has an ongoing call for proposals to address gaps in knowledge and test innovative programs, policies, and partnerships, in addition to evaluating measurements of health determinants and outcomes.

Job Listings

[Health Systems Program Administrator \(Job ID 620236\) Vermont Department of Health Burlington, VT](#)

[Senior Research Associate Rescue, The Behavior Change Washington DC](#)

[Senior Evaluator Professional Data Analysis, Inc. Minneapolis, MN](#)

About the Tobacco Control Network

The TCN's mission is to improve the public's health by providing

[Public Health and Vaping Industry Anticipate Effects of California's Tax Increase \(CA\)](#) – *Merced Sun-Star*. As state officials calculate the tax structure on California's tobacco products tax increase approved on Nov. 8, vaping advocates are concerned about the effect on vape shops. The tax on e-cigarettes and liquid nicotine products may make e-cigarette use more expensive than cigarette smoking. The vaping industry anticipates that taxes and regulations on e-cigarettes could lead to the closure of small vape shops. Public health and vaping communities alike await to see the impact of California's tax. In the meantime, the tax is estimated to raise more than \$1 billion in the first year, with much of the revenue going toward Medi-Cal, the state's Medicaid program.

In the News

[U.S. Department of Housing and Urban Development \(HUD\) Issues Final Rule on Smoking in Public Housing](#) – *NPR*. On Nov. 30, HUD released a final rule that restricts smoking of combustible tobacco products inside of public housing complexes and within 25 feet of all buildings. Public housing agencies have 18 months to begin enforcing this rule, which will impact the residences of over 2 million Americans, including 760,000 children. The rule does not restrict use of e-cigarettes, though individual housing authorities are still free to restrict their use at their own discretion. A [press release](#) on the final rule, and the [final rule](#) itself, are available on the HUD website.

[Federal Trade Commission \(FTC\) Releases Report on Tobacco Industry Sales and Marketing Figures for 2014](#) – *FTC*. FTC announced that it released an updated [Federal Trade Commission Cigarette Report](#), which includes information on cigarette sales and advertising expenditures collected from the nation's five largest tobacco companies in 2014. According to the report, the number of cigarettes sold declined from 256.7 billion in 2013 to 253.8 billion in 2014. Total advertising and promotion expenditures decreased from \$8.95 billion in 2013 to \$8.49 billion in 2014, largely because of an \$880 million reduction in price discount spending, which has been the largest annual expenditure for tobacco companies since 2002.

education and state-based expertise to tobacco prevention and control at the state and national levels.

The TCN is a network of tobacco program managers and staff from state and territorial health departments as well as Funder's Alliance organizations, and a peer group of the [Association of State and Territorial Health Officials](#) (ASTHO) on behalf of the CDC's Office on Smoking and Health.

About ASTHO

The Association of State and Territorial Health Officials is the national nonprofit association representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy and to ensuring excellence in state-based public health practice.



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Research

[Race/Ethnic Variations in Quitline Use Among US Adult Tobacco Users in 45 States, 2011–2013](#) – *Nicotine & Tobacco Research*. **Key Findings:**

Researchers analyzed over 220,000 records from the National Quitline Data Warehouse alongside cigarette and smokeless tobacco use data to understand how quitline utilization varies by state, race, and ethnicity. Results indicate that quitline reach is stronger among minority populations (e.g., American Indians/Alaskan Natives and non-Hispanic blacks) than among non-Hispanic whites in a majority of states, but that quitline utilization is still low across all groups.

[Analyzing User-Reported Data for Enhancement of SmokefreeTXT: A National Text Message Smoking Cessation Intervention](#) – *Tobacco Control*. **Key Findings:**

This study assessed the effectiveness of the nationwide SmokefreeTXT program, which is a 42-day cessation program delivered through mobile text messages. Researchers found that just over half of the 18,080 enrollees completed the full program. Those who completed were more likely to self-report tobacco abstinence than those who did not complete the program, and to self-report at seven-day, three-month, and six-month follow-up times. Study authors conclude that better understanding participant opt-out will improve program engagement and effectiveness.

[Philip Morris Research on Precursors to the Modern E-cigarette Since 1990](#) – *Tobacco Control*. **Key Findings:** An analysis of 40 University of California San Francisco Truth Tobacco Industry Documents focusing on Philip Morris found that the company's development of an aerosolized nicotine device dates back to 1990, with working devices developed by 1994. Philip Morris documents indicate that in the late 1990s, efforts were made to utilize this technology in pharmaceutical products over fears of FDA tobacco product regulation. Researchers conclude that e-cigarette technology was developed to complement conventional cigarettes and sidestep tobacco regulations.

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