

# Tobacco Control Network Strategic Map: 2016-2019

**Mission: To improve the public's health by providing education and state-based expertise to tobacco prevention and control at the state, territory and national levels**

**Strengthen the Relevance and Sustainability of the Tobacco Control Movement**

Updated & Approved  
12/1/17

## Year Two Tracks of Work:

**Track 1:**  
Engage members in the future of TCN

**Track 2:**  
Support tobacco funding with national partners

**Track 3:**  
Keep pace with environmental changes

**Overarching principle:**  
Incorporate health equity throughout the work of TCN

